

CIMGCONSULT TRAINING PROGRAMS FOR 2025

DATE	PROGRAM	FEES PER PARTICIPANT	VENUE	TIME	FACILITATOR
20 – 21 February	Confidence, Influence & Impact	TBC	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Theodore Albright
20 – 21 March	Customer Journey Mapping	TBC	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Bright Ladzekpo
10 – 11 April	Strategic Planning & Optimising Marketing Campaigns	TBC	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Mawuli Ocloo
24 – 25 April	Customer Experience Management in the Modern Organisation	TBC	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Ms. Helen Goloh
14 – 15 May	Data & Marketing Analytics	TBC	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Bright Ladzekpo
29 – 30 May	Developing a Compelling and Workable Marketing Strategy	TBC	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Ms. Setsuti Gokah Iwovi
26-27 June	Sustainable Brand Strategy	TBC	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Kofi Fumey
24– 25 July	Managing the Sales Team	TBC	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Michael Abbiw
21 – 22 August	Strategic Brand Management	TBC	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr.
11 – 12 September	Sales & Business Development Skills	TBC	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Jerome Adjah
25 – 26 September	Social Selling	TBC	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Bright Ladzekpo
24 – 25 October	Using Customer Insight to Drive Marketing Strategy	TBC	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Isaac Gwumah

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20 – 21 November	Storytelling for Persuasive Presentations	TBC	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Theodore Albright
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For inquiries and booking kindly contact:

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