



CIMG
WORKING FOR GHANA

33RD PRESIDENT'S BALL

MARKETING:
**HARNESSING THE POWER
OF AI AS A TRANSFORMATIVE
TOOL FOR MARKETERS**

SATURDAY,
NOVEMBER 30, 2024

🕒 7:00PM 📍 Lancaster Hotel

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Programme

CIMG

WORKING FOR GHANA

7.00PM: Guest Arrival & Cocktail Reception

7.30PM: Guests seated

Procession of Invited Special Guests and Dignitaries

Introduction of Special Guest and Dignitaries

Dinner

Music and Dance

President's Address by Dr Kasser Tee (National President, CIMG)

Induction of new members

Conferment of Chartered Marketers

Conferment of Fellows

Remarks on behalf of new members, Chartered Marketers and Fellows

Closing





ENERGIZING DREAMS

PROMO

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Other prizes



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ABOUT THE CHARTERED INSTITUTE OF MARKETING, GHANA

VISION STATEMENT

To be the voice of marketing practice in Ghana

MISSION STATEMENT

In order to give meaning to its mission, the institute established a secretariat to run its activities and engaged tuition centres to prepare candidates for its Professional Marketing Qualifications (PMQ) examinations.

In 2020, the CIMG received a Presidential Charter by the passage of the Chartered Institute of Marketing, Ghana Act, 2020 (Act 1021) with the main objects to set standards for the practice of marketing and to regulate the practice of the marketing profession in the country.

In 2023, the CIMG Regulations (L.I. 2479) was passed by the Parliament of Ghana and has therefore come into force to enable the Institute execute its mandate and functions as stipulated in the CIMG ACT 2020 (Act 1021).

Marketing is fundamental to the success of any business and the Chartered Institute of Marketing, Ghana, plays a major role in promoting the marketing profession, encouraging organisations to strive towards maintaining international standards in their marketing practice.

CORE VALUES

- Creativity
- Leadership
- Integrity
- Professionalism

Objects of the Institute

The objects of the institute, per the Chartered Institute of Marketing, Ghana ACT 2020 (1021), are to:

- (a) set standards for the practice of marketing, and
- (b) regulate the practice of the marketing profession in the country

Functions of the Institute

To achieve the objects above, the Institute shall:

- a. provide training and conduct examinations in accordance with international best practice to improve the skills and competencies of all those working in and aspiring to work in marketing;
- b. set the agenda for the practice of marketing;
- c. promote the role and value of marketing as a critical tool for business development;
- d. support Government in the development of policy and regulation of marketing activities;
- e. advocate responsible and ethical marketing practice for marketers and businesses in general;
- f. conduct innovative marketing research;
- g. conduct and provide for the conduct of qualifying examinations for membership;
- h. award professional certificates;
- i. develop best practice and thought leadership programmes;
- j. promote marketing as a leading career path and employment choice for future generations; and
- k. perform any other function that is ancillary to the objects of the Institute.

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The President's Ball

The President's Ball is the last official event that brings the activities of the Institute to a close. The event provides the platform for the President to host a number of corporate executives, professionals and to deliver a speech on a chosen topic of national interest.

Other activities during the event include the acceptance of marketing professionals and corporate institutions into membership, the conferment of Chartered Marketers and fellows.

In all, the CIMG has been alive to its mission and pushing forward the agenda of using marketing to promote excellence in corporate performance in Ghana.

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PROFILE OF THE NATIONAL PRESIDENT

Dr. Daniel Kasser Tee

Dr. Daniel Kasser Tee is a seasoned Professional Marketer with over two decades of practice, specializing in the marketing of financial services (Banking and Insurance) and education marketing. He joined the Institute as a Full member in the year 2000 and has the exceptional record of being the longest serving member of the CIMG Governing Council where he has served over 18 years at various levels: Executive Member, Council Member, National Secretary and National Vice President for two terms each. He became National President during the transitional period of 2019–2021, when the Chartered Institute of Marketing Ghana Bill was passed into an Act of Parliament on June 4, 2020 and assented to by the President of the Republic on August 13 of the same year. He, therefore, became the first National President of the Institute, after winning the first elections conducted under the new act, Chartered Institute of Marketing, Ghana Act, 2020 (Act 1021). He was, accordingly, conferred as Fellow of the Institute at a special ceremony before taking the Oath of Office on March 21, 2022 to serve for 3 years.

Dr Tee holds a ProM qualification from the Chartered Institute of Marketing, Ghana, Doctor of Philosophy (PhD) Degree in Business Administration (Marketing) from the Open University Malaysia (OUM), with tuition from the Accra Institute of Technology (AIT), MBA in Project Management degree from the University of Ghana (tuition from Wisconsin International University), Post Graduate Diploma in Marketing (DipM) from CIM-UK and a Diploma in Sales Management (tuition

from the Institute of Professional Studies, now UPSA). He is a Fellow of both the CIMG and American Academy of Project Management, Certified Project Communicator (CPC), and a Full Member of the Chartered Institute of Marketing-UK (MCIM).

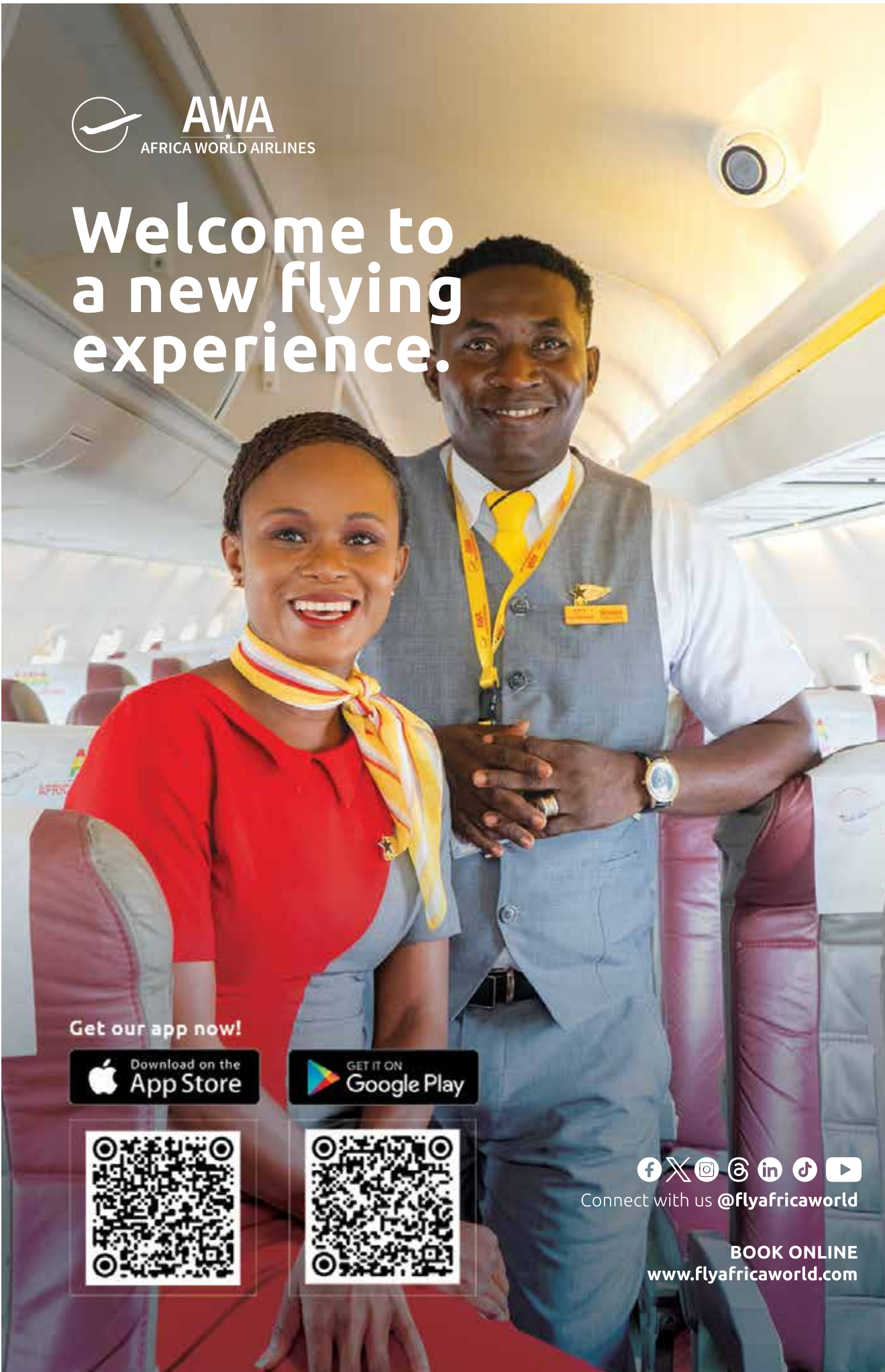
Dr. Kasser Tee has extensive work experience, having worked at various levels within the financial services sector and academia. He did his Graduate National Service at the Institute of Professional Studies (now UPSA) as a Teaching Assistant. He was later employed as Marketing Officer/Insurance Underwriter at SIC Insurance Company (1997–1998), Officer-in-Charge of Marketing at the defunct Metropolitan and Allied Bank (1998–2000) and Deputy Head of Marketing & Card Services at the defunct The Trust Bank (2000–2001). He held a couple of other positions at the same bank until his appointment as Head of Marketing and Corporate Affairs for The Trust Bank (2003–2012), He assumed the new role of Head of Communications and PR for Ecobank Ghana/West Africa Monetary Zone (WAMZ) (2012–2014), following the acquisition of TTB by Ecobank Transnational Incorporated, parent company of Ecobank Ghana, Director of Public Affairs at the UPSA (2014) and Head of Marketing for Ecobank Ghana/Anglophone West Africa (AWA) (2015–2017). He is currently a Senior Manager and Deputy Head of Marketing and Corporate Communications, Ecobank Ghana/Anglophone West Africa.

Dr. Kasser Tee loves teaching, coaching and mentoring Marketing and Communications Practitioners. He is currently a visiting Faculty at the National Banking College and Adjunct Lecturer at the Accra Institute of Technology (AIT).



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GHANA SCHOOL OF MARKETING (GSM)

The Chartered Institute of Marketing, Ghana established the Ghana School of Marketing (GSM) on October 15, 1991, to provide tuition for the training of members and non-members seeking to upgrade or train as marketing professionals. The Ghana School of Marketing is a modern study centre, delivering flexible and innovative tuition to learners in the middle to upper segments of the professional education market. We leverage technology and practical competencies to provide the right learning experience in a conducive environment”.

The vision of the Ghana School of Marketing is to become a professional marketing institute of choice, providing world-class marketing education. It is our dream to move into a full-time school. The mission of the school is to cultivate excellence in the professional community through a collaborative career-focused liberal education that will equip graduates to visualize and achieve excellence in a dynamic global community at highest international levels of excellence who will be sought after for their result-orientation

The CIMG has since witnessed the passage of the Chartered Institute of Marketing, Ghana Act, 2020 (Act 1021) by the Parliament of Ghana and, subsequently, assented to by the President of the Republic. The Act establishes CIMG as a regulatory body with the dual objective to set standards for the practice of Marketing and regulate the practice of the Marketing profession in Ghana.

In 2023, the CIMG Regulations (L.I. 2479) was passed by the Parliament of Ghana and has therefore come into force to enable the Institute execute its mandate and functions as stipulated in the CIMG ACT 2020 (Act 1021).

CIMG is thus mandated, under section 3 of the Act to, among others, provide training and conduct examinations in accordance with international best practices to improve the skills and competencies of all those working in and aspiring to work in marketing, conduct and provide for the conduct of qualifying examinations for members, award professional

marketing certificates; conduct innovative marketing research, advocate responsible and ethical marketing practice for marketers and businesses in general and develop best practices and thought leadership programmes to promote the interests of consumers and society.

It is in furtherance of these functions that the CIMG launched its newly designed local Professional Marketing Courses to serve the Ghanaian market under its professional school, the Ghana School of Marketing (GSM). The immediate target include:

- Nonprofessional marketing practitioners (across all industries)
- Nonprofessional marketing faculty (Lecturers) in both the traditional and technical universities
- Marketing students pursuing; Diplomas, Bachelors, Masters and Doctoral degrees
- Nonmarketing people desirous of switching to marketing
- Business leaders desirous of sharpening their Boardroom/C-suite Marketing acumen in a disruptive dispensation.

Presently, the GSM provides training for individuals who wish to study for the Institute’s newly launched CIMG Qualifications for a dual professional marketing qualification.

Ghana School of Marketing has since enrolled six batches of students who have successfully completed their tuition, partaking in a mock session and written their final exams. A seventh batch of students have undergone tuition, with that session preparing to write the December exams.

The Ghana School of Marketing, in accordance with the new act, has since inaugurated a Board to oversee the running of the school, as the Institute had been restructured under a new management, requiring an independent Board to guide its affairs, and also serve as an Accredited Study Centre for the CIMG Professional Marketing Qualifications.

Currently, the school is having lessons on Pathways 1, 2, 3, 4, 5 and 6 and still looking to expand capacity to start enrolling for the last Pathway.

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CIMG PROFESSIONAL MARKETING QUALIFICATIONS

The Chartered Institute of Marketing, Ghana (CIMG) witnessed the passage of the Chartered Institute of Marketing, Ghana Act, 2020 (Act 1021) by the Parliament of Ghana and, subsequently, assented to, by the President of the Republic. The Act establishes CIMG as a regulatory body with the dual objective to set standards for the practice of Marketing and regulate the practice of the Marketing profession in Ghana.

By this Act, CIMG is thus mandated under section 3 of the Act to, among others, provide training and conduct examinations in accordance with international best practices to improve the skills and competencies of all those working in and aspiring to work in marketing, conduct and provide for the conduct of qualifying examinations for members, award professional Marketing Certificates; conduct innovative marketing research, advocate responsible and ethical marketing practice for marketers and businesses in general, and develop best practices and thought leadership programmes to promote the interests of consumers and society.

To this end, the official launch of the CIMG Professional Marketing Qualifications was held on April 29, 2021, with the first set of students to commence tuition in July and examinations slated for December of 2021. Following the launch, the CIMG has been engaging the various universities and other centres of higher learning to serve as Accredited Study Centres (ASCs). These

universities are being supported to deliver tuition and guidance to all persons, students and the working population, desirous of acquiring the CIMG professional marketing qualification (ProM) and, ultimately, becoming Chartered Marketers.

The CIMG Pathways, is being run by the professional wing of the Institute, to serve the Ghanaian market under its school, with the Ghana School of Marketing (GSM) as one of the study centres providing tuition.

Presently, the Institute provides training for individuals who wish to study for its newly launched CIMG Qualifications for a dual professional marketing qualification. Programme pathways being run by the CIMG include the following:

- CIMG Programme Pathway 1: Professional Certificate in Marketing
- CIMG Programme Pathway 2: Professional Advanced Certificate in Marketing
- CIMG Programme Pathway 3: Professional Diploma in Marketing
- CIMG Programme Pathway 4: Professional Bachelor's Degree in Applied Marketing
- CIMG Programme Pathway 5: Professional Postgraduate Diploma in Marketing
- CIMG Programme Pathway 6: Professional Marketer – CIMG USP
- CIMG Programme Pathway 7: Professional Master's Degree in Applied Marketing (Research-Based)

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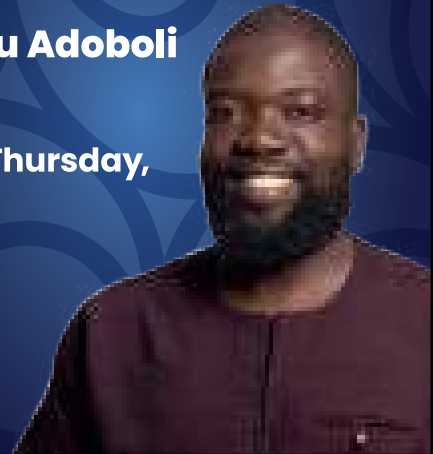
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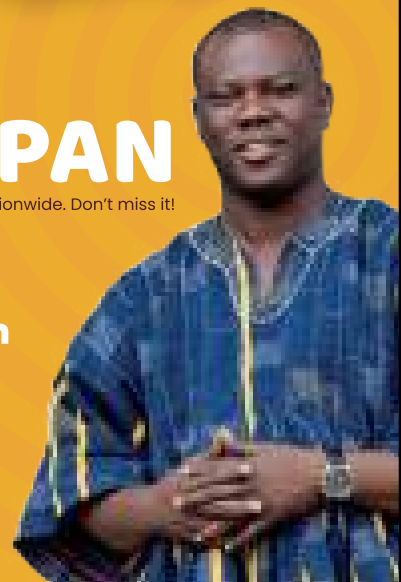


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- Opportunity to attend top notched CIMG events free or discounted when fee-paying
- Possibility of obtaining credits during job interviews as a paid-up member of the CIMG
- Assistance In Job Search & Career Counselling
- Spill over effect to members of the value associated with the Institute's programmes like – the Annual Awards, Seminars, Conferences and Presidential Ball.
- Awards granted to members who take on projects and

positions of responsibility for the institute and opportunity to serve on committees which also enriches their CV's.

- Opportunities for professional marketers to network and share on the job experiences.

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- 20% discount on all training programmes organized by CIMG

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KWABENA AGYEKUM
CEO/REGISTRAR

COMMITTEES WORKING WITHIN THE CIMG

AWARDS PLANNING AND SELECTION COMMITTEE

NAME	POSITION
THEODORE OSAE	CHAIRMAN
AGNES EMEFAH ESSAH (MRS)	MEMBER
CHRIS ASEMPA	MEMBER
DORIS KUWORNU (MS)	MEMBER
NOEL KOJO-GANSON	MEMBER

MEMBERSHIP AND WELFARE COMMITTEE

NAME	POSITION
KWASI KYERE	CHAIRMAN
FRANKLIN SOWA	MEMBER
THEODORE OSAE	MEMBER
HENRIETTA FRIMPONG	MEMBER
DANIEL KASSER TEE (PhD)	MEMBER

FINANCE/ADMINISTRATION COMMITTEE

NAME	POSITION
REV. DR. DR. DAVID TWUM ANTWI	CHAIRMAN
ALFRED BOYAN	MEMBER
SHIRLEY ACQUAAH-HARRISON	MEMBER
GEORGE K. OSIEKU	MEMBER
GRACE ENYONAM ADOMAKO	MEMBER

BUILDING COMMITTEE

NAME	POSITION
FRANKLIN SOWA	CHAIRMAN
PETER AFEDZI	MEMBER
GEORGE GYAMFI-OSEW	MEMBER
KWESI KYERE	MEMBER

ETHICS/DISCIPLINARY/LEGAL COMMITTEE

NAME	POSITION
EMMANUEL KISSI OKYERE	CHAIRMAN
ADAM SULLEY	MEMBER
JOYCE ADU	MEMBER
GYANSA LUTTERODT	MEMBER
SAMUEL NKUM TENKORANG	MEMBER

PUBLICITY/PUBLICATION/INTERNATIONAL AFFAIRS

NAME	POSITION
GIFTY AMA AMOAH	CHAIRPERSON
SHIRLEY TONY KUM	MEMBER
KENNETH AWUKU	MEMBER
NANA YAW KESSE	MEMBER
DANIEL KASSER TEE (PhD)	MEMBER

EDUCATION & STUDENT AFFAIRS COMMITTEE

NAME	POSITION
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HILDA PEASAH	MEMBER
ROBERT AMPONSAH	MEMBER
ABIGAIL ARMAH	MEMBER
PROF. NATHAN AUSTIN	MEMBER

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LIST OF NEW APPLICANTS INTO MEMBERSHIP

NO	NAME	PLACE OF WORK	POSITION
FELLOWS (FCIMG)			
1	SETUTSI GOKA IVOWI	GHANA COMMODITIES EXCHANGE	CHIEF EXECUTIVE OFFICER
2	MICHAEL ABBIW	MGA MANAGEMENT AND CONSULTING LIMITED – NIGERIA	CHIEF EXECUTIVE OFFICER
3	DR. DR. FRANCIS MENSAH SASRAKU	NATIONAL BANKING COLLEGE	DIRECTOR & HEAD OF RISK AND REGULATION FACULTY
4	THEOPHILUS OTCHERE APPAH	CBM CONSULT LTD	MANAGING DIRECTOR
5	GEORGE JORDAN ROBERTSON	CONTOUR INSURANCE BROKERS LIMITED	CHAIRMAN OF THE BOARD OF DIRECTORS

NO	NAME	PLACE OF WORK	POSITION
FULL MEMBERS (MCIMG) PROFESSIONAL MARKETER (ProM)			
6	AFRAM YAW ENOCK	SUMA RURAL BANK	MANAGER
7	RICHARD ASAMOAH	NATIONAL LOTTERY AUTHORITY	ASSISTANT HEAD, SALES
8	JUANITA AMANORKI TAGOE	UNIVERSAL MERCHANT BANK	REGIONAL MANAGER, NORTH & EASTERN REGION
9	PASCAL PRINCE AFETOR	MILIFE INSURANCE	ZONAL MANAGER, SOUTHERN SECTOR
10	GEORGINA EFUA QUAINOO	DATE CORONATION INSURANCE GHANA LTD	TEAM LEAD, FINANCIAL INSTITUTIONS TEAM
11	NELLY OHENE-ANOBAH	POLYTANK GHANA (LAMINATION)	SALES MANAGER
12	BARAKATU ABDUL AZIZ DANBAKI	GHANA EXPORT PROMOTION AUTHORITY	MARKETING ASSOCIATE
13	NAOMI OWUSU APPIAH	CSIR-FORESTRY RESEARCH INSTITUTE OF GHANA	HEAD, PRODUCTS DEVELOPMENT AND MARKETING
14	LEONEL TETTEH-FIO	EMMANUEL TY FOUNDATION	PR AND MARKETING EXECUTIVE
15	MARK ANTI	CSIR- CROPS RESEARCH INSTITUTE	HEAD OF COMMERCIALISATION DIVISION
16	BEVELYN SEMAKOR	INNOVATIVE MICROFINANCE LTD.	BRANCH MANAGERESS
17	KWAME OBEN NUAMAH	GWO SEVO TECHNOLOGY SOLUTIONS	COMMERCIAL MANAGER
18	BENEDICTA NYAME	UNIVERSITY OF MEDIA, ARTS AND COMMUNICATION	ASSISTANT REGISTRAR, BUSINESS DEVELOPMENT
19	DWAMENA KWABENA-TWUM STEPHEN	BRAND ANCHOR LIMITED	CREATIVE STRATEGIST
20	JENNIFER ODURO	NICHE CONFECTIONARY GHANA LIMITED	HEAD OF RETAIL SERVICES
21	DANIEL COBBINAH AFFUL	DATA AID CONSULT	MARKETING LEAD
22	DOREEN AKOSUA ASARE	HOLLARD INSURANCE	AGENCY COORDINATOR

NO	NAME	PLACE OF WORK	POSITION
FULL MEMBERS (MCIMG) CIM, UK PROFESSIONAL POSTGRADUATE DIPLOMA IN MARKETING (DipM)			
23	ISRAEL ASIWOME NORSHIE	KARPOWERSHIP GHANA COMPANY LTD.	CORPORATE COMMUNICATIONS SPECIALIST
24	MERCY BORLEY QUAYE-NUNGUA	MERSTY CONSULT LIMITED	DIRECTOR OF MARKETING
25	AGNES TSUTSU	NALFEM CONSULT LIMITED	HR ASSISTANT
26	ACHEAMPONG EMMANUEL KOFI	NUTRIFOODS GHANA LIMITED	SALES MANAGER

LIST OF NEW APPLICANTS INTO MEMBERSHIP

NO	NAME	PLACE OF WORK	POSITION
27	FRANK OSAE ASAMOAH	STAR ASSURANCE LIMITED	CUSTOMER EXPERIENCE LEAD
28	KOFI AKUOKO FREMPONG	APEX HEALTH INSURANCE LTD.	CHIEF MARKETING OFFICER
29	MIRIAM ANIMAH YEBOAH-MANU	3M SMILE TRADING	GENERAL MANAGER
30	ACQUAH NANA MALVIN	MOP STAR ADVERTISING	SALES & MARKETING/ ADMINISTRATOR
31	PRINCE ADU AMEYAW	CLIFTON HOMES	MARKETING MANAGER
32	WEETSA MARIAN ADINKU	CHANRAI BRANDS LTD (BLUE BAND MARGARINE)	HEAD OF MARKETING - WEST AFRICA
33	ELIZABETH APPIAH	ELECTRICITY COMPANY OF GHANA	MARKETING OFFICER
34	KWABENA NYAMEKYE-DAPAAH	SPRY LTD	MARKETING MANAGER
35	ELIKEM AMENYUIE	JAPAN MOTORS COMPANY	MARKETING ASSISTANT
36	FREDERICK KWAHENE MENSAH	DKT INTERNATIONAL	SENIOR SALES MANAGER

NO	NAME	PLACE OF WORK	POSITION
FULL MEMBERS (MCIMG)			
37	VICTORIA ALIGBOH	PENTRUST	CHIEF EXECUTIVE OFFICER

NO	NAME	PLACE OF WORK	POSITION
ASSOCIATES MEMBERS (ACIMG)			
38	ZIBLIM ALHASSAN	GHANA, LIBERIA & SIERRA LEONE (WEST AFRICA) PANAMAX INC (BANKAI GP)	BUSINESS DEVELOPMENT MANAGER
39	ABLATEYE BENEDICTA NAA ODARKOR	AFRICAN CENTRE FOR PARLIAMENTARY AFFAIRS (ACEPA)	COMMUNICATIONS OFFICER
40	EKUBA B. QUAYENORTEY (MRS.)	NATIONAL IDENTIFICATION AUTHORITY	PRINCIPAL OFFICER, CORPORATE AFFAIRS
41	ELIKEM JACOB DELADE	FRANCIS COLLEGE OF EDUCATION HOHOE,	PRINCIPAL ADMINISTRATIVE ASSISTANT
42	MATTHEW ELORM YORKE	FIDELITY BANK GHANA LTD.	CUSTOMER SUCCESS AND DIGITAL TRANSACTIONS MONITORING OFFICER.
43	FRANCIS OPOKU	NSIA INSURANCE LTD.	BUSINESS DEVELOPMENT CONSULTANT
44	HAMZA KAKA ABDUL WAHAB (Ph.D.)	ACCRA INSTITUTE OF TECHNOLOGY (AIT) BUSINESS SCHOOL	LECTURER
45	OBIOMA CLIFF-MARTINS EBIRILEM	SKAMED COMPANY LTD	MANAGING CONSULTANT
46	GEORGE T.K. AKAMA	COSMOPOLITAN HEALTH INSURANCE	DIRECTOR, MARKETING & BUSINESS DEVELOPMENT
47	JANET AGYIN	INTERNATIONAL COOPERATION DEPARTMENT	PRINCIPAL EXPORT DEVELOPMENT OFFICER
48	KANTAM KPEEBI	BRITISH AMERICAN TOBACCO (BAT)	TRADE MARKETING REPRESENTATIVE
49	KWAKU APPIETU-ANKRAH	GHANA REINSURANCE PLC	GENERAL MANAGER, TECHNICAL OPERATIONS



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50	AMA A. S. DAAKU	OFFICE OF THE CHIEF OF STAFF	SPECIAL AIDE TO THE CHIEF OF STAFF AT THE OFFICE OF THE PRESIDENT
51	JOSEPH NAI ANUM	GHANA COMMODITY EXCHANGE	ASST. MANAGER MARKETING, BUSINESS DEVELOPMENT & CLIENT RELATIONS
52	AMOS AMMEL EKOW	ELECTRICITY COMPANY OF GHANA	MARKETING OFFICER
53	PATRICIA BREFO	ELECTRICITY COMPANY OF GHANA	MARKETING MANAGER – PROJECT OFFICE
54	DR ISAAC YAW DEH	SUNYANI TECHNICAL UNIVERSITY	SENIOR LECTURER
55	JOSEPH AKANYAKO	BOLGATANGA TECHNICAL UNIVERSITY	SENIOR LECTURER
56	NKECHI ROSIER ONUOHA	HORIZON NEXUS GROUP	MANAGING DIRECTOR
57	ISAAC ASARE	GLOBAL VIEW CO-OPERATIVE CREDIT UNION	MANAGER
58	JENNIFER OPOKU DANQUAH	FIDELITY BANK GHANA LTD.	PRESTIGE DIRECT SALES EXECUTIVE
59	GEORGE LOMO-MENSA LOMOTEY	GHANA BROADCASTING CORPORATION (GBC)	AG. DIRECTOR OF MARKETING

NO	NAME	PLACE OF WORK	POSITION
EMERGING ASSOCIATE MEMBERS (eACIMG)			
60	BERNARD MENSAH YAWSON	TOBINCO GROUP	EXECUTIVE ASSISTANT TO THE GROUP CEO (IN-CHARGE OF OPERATIONS & PROJECTS)
61	EBENEZER EDUAM AFFUL	MARIDAV GHANA LIMITED - TEMA	TECHNICAL SALES MANAGER
62	ISAAC SIADAH-AMPOFO	UNIVERSAL MERCHANT BANK (UMB)	COMMERCIAL RELATIONSHIP MANAGER
63	OHENEBA KWAME DARKO	CROCODILE MATCHETS GH LTD	MARKETING AND SALES MANAGER (WEST & CENTRAL AFRICA)
64	SAMIRATU GIBRIL	GHANA BROADCASTING CORPORATION (GBC)	GTV CHANNEL MARKETING MANAGER
65	ASAASE BROADCASTING COMPANY LTD.	RADIO BROADCASTING	PLATINUM MEMBER
66	FRONTPAGE COMMUNICATIONS	COMMUNICATIONS SERVICES PROVIDER	MICRO START-UP



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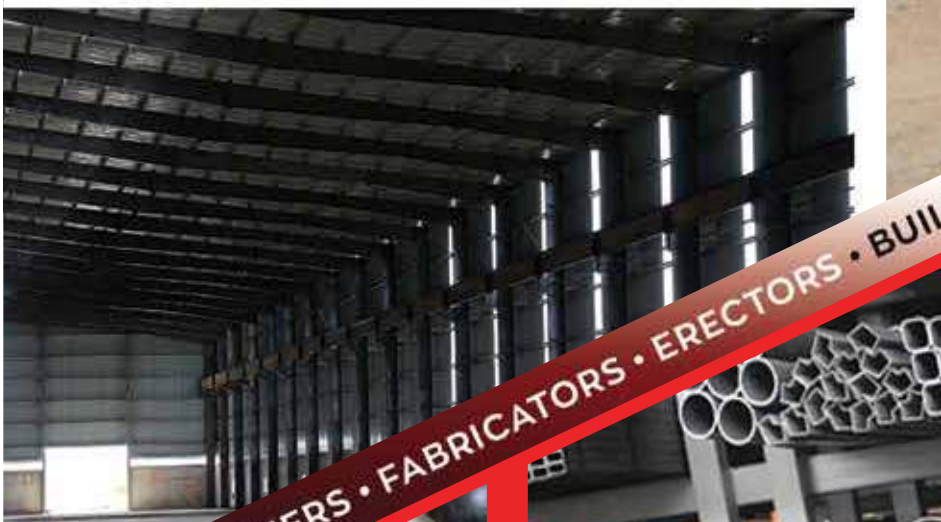
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General Enquiries
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030 223 3021

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LIST OF CHARTERED MARKETERS

	NAME	PLACE OF WORK	POSITION
1	DR. ISAAC TWENEBOAH-KODUAH, ProM, CM	GARDEN CITY UNIVERSITY	LECTURER
2	RABIATU YAKUBU, ProM, CM	WESTERN ROD & WIRE LTD	ASST MGR, SALES & MARKETING
3	DR. MRS. JOSEPHINE DJAN, ProM, CM	ASHESI UNIVERSITY	LECTURER
4	NANA AGYEMANG ANSONG, ProM, CM	COCOA PROCESSING COMPANY LTD.	HEAD OF MARKETING & SALES
5	NAA ABEKA OBENG AMFAKO, ProM, CM	GCB BANK PLC	DIGITAL MARKETING SPECIALIST
6	OFOFU AMOFAH, ProM, CM	HO TECHNICAL UNIVERSITY	LECTURER
7	MRS. ROSEMARY BIMPOMAAH MENSAH-ANOBAH, ProM, CM	NATIONAL HEALTH INSURANCE AUTHORITY (NHIA)	MONITORING & EVALUATION MANAGER, PROJECTS
8	SUZY ANSAH, ProM, CM	US AGENCY FOR GLOBAL MEDIA	WEST & CENTRAL AFRICA MARKETING SPECIALIST
9	DR. MRS. JULIANA AKUSHIKA ANDOH, ProM, CM	UNIVERSITY OF PROFESSIONAL STUDIES ACCRA (UPSA)	LECTURER & FACULTY RESEARCH OFFICER, FACULTY OF MANAGEMENT STUDIES
10	MRS. CYNTHIA NKANSAH, ProM, CM	CAL BANK PLC	RELATIONSHIP MANAGER
11	CHRISTIAN Y. LAAR-MONG, ProM, CM	ASSEMBLIES OF GOD Tv	BUSINESS DEVELOPMENT MANAGER
12	SANDRA EWOENAM ABAYATEYE, ProM, CM	WILLIS TOWERS WATSON GH	SENIOR ASSOCIATE, RISK & BROKING
13	EMMANUEL ATTRICKI, ProM, CM	GHANA AIRPORT COMPANY LTD.	MANAGER, RETAIL & CONCESSIONS
14	MRS. VERA ADJEI-AGYEMFRA, ProM, CM	COCOA PROCESSING COMPANY LTD.	DEPUTY MARKETING MANAGER
15	VERONICA MERLEY MARTEY, ProM, CM	DATABANK ASSET MANAGEMENT SERVICES LTD.	RELATIONSHIP MANAGER (INSTITUTIONAL BUSINESS)
16	THERESA KORKOR AGBEKO, ProM, CM	SUNDA INTERNATIONAL	HUMAN RESOURCE MANAGER
17	THERESA NAA MEELE BANAFUE, ProM, CM	UNIVERSAL ENGINEERING & CONSULTANCY SERVICES LTD.	HEAD, MARKETING & SALES
18	BENJAMIN LEKETEH KWAKU AVICKSON, ProM, CM	GLICO LIFE	SOUTHERN SECTOR MANAGER
19	PROF. DANIEL AGYAPONG, ProM, CM	UNIVERSITY OF CAPE COAST	PROFESSOR
20	JOHNSON KEKELI ONAI, ProM, CM	IMPERIAL MARKET ACCESS	AREA SALES MANAGER
21	REGINA MANU, ProM, CM	GHANA EXPORT PROMOTION AUTHORITY	SNR EXPORT DEVELOPMENT OFFICER
22	ABLADE NUETEU OFORI, ProM, CM	REPUBLIC BANK	ACCOUNT RELATIONSHIP MANAGER
23	ALEXANDER ANSONG OBENG, ProM, CM	CSIR-FORESTRY RESEARCH INSTITUTE OF GHANA	SNR. MARKETING OFFICER
24	ISAAC NTIAMOAH, ProM, CM	LAKESIDE ESTATE	MARKETING MANAGER
25	LAWRENCE ADJEI, ProM, CM	SOLUTIONS TECHNOLOGIES	MARKETING MANAGER
26	DR. JOHN PAUL BASEWE KOSIBA, ProM, CM	UNIVERSITY OF PROFESSIONAL STUDIES, ACCRA	SNR. LECTURER
27	DR. MRS. GLORIA AGYAPONG, ProM, CM	UNIVERSITY OF CAPE COAST	SNR. LECTURER
28	DR. GEORGE CUDJOE AGBEMABIESE, ProM, CM	UNIVERSITY OF PROFESSIONAL STUDIES, ACCRA	VICE DEAN, SCHOOL OF GRADUATE STUDIES
29	GIDEON LECKSON-LECKEY, ProM, CM	ECOBANK GHANA PLC	CUSTOMER EXPERIENCE DESIGN & INSIGHTS STRATEGY MANAGER
30	PETER KWASI KODJIE, ProM, CM	UNIVERSITY OF PROFESSIONAL STUDIES, ACCRA	LECTURER
31	SAMUEL ASARE -DANQUAH, ProM, CM	CAMFED GHANA	HEAD, MONITORING, EVALUATION, RESEARCH & LEARNING



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2. FAITHFULLY OBSERVE THE STATUTES, BY LAWS, REGULATIONS AND DECISIONS OF THE INSTITUTE
3. DILIGENTLY DISCHARGE ALL OBLIGATIONS THAT ARE INCIDENTAL TO THE MEMBERSHIP OF THE INSTITUTE OR SPECIALLY ASSIGNED TO ME AS A MEMBER OF THE INSTITUTE, AND
4. PARTICIPATE EFFECTIVELY AND CONSCIENTIOUSLY IN ALL ACTIVITIES OF THE INSTITUTE. SO HELP ME GOD.

.....
SIGNATURE

NOVEMBER 30, 2024

.....
DATE

BEFORE ME

DR. DANIEL KASSER TEE
(NATIONAL PRESIDENT, CIMG)



CIMAF Ghana Limited is a cement manufacturing company located at the Freezone Enclave, Tema. It is a subsidiary of Ciments de l'Atlas (CIMAT), a Moroccan cement producer founded in 2007 with its headquarters in Casablanca.

CIMAF Ghana factory was commissioned in November 2016 with an initial production capacity of 1 million metric tons yearly. The plant in 2023 increased its capacity to 2.4 million metric tons. This is expected to increase our market share and make quality cement readily available for every Ghanaian builder.

CIMAF, as one the leading manufacturers in Ghana employs highly skilled professionals and operates with ultra-modern machines and a well-equipped laboratory to ensure that only the highest quality cement is produced for our customers and end-users.

CIMAF supplies bulk cement to the ready mix concrete companies at affordable prices.

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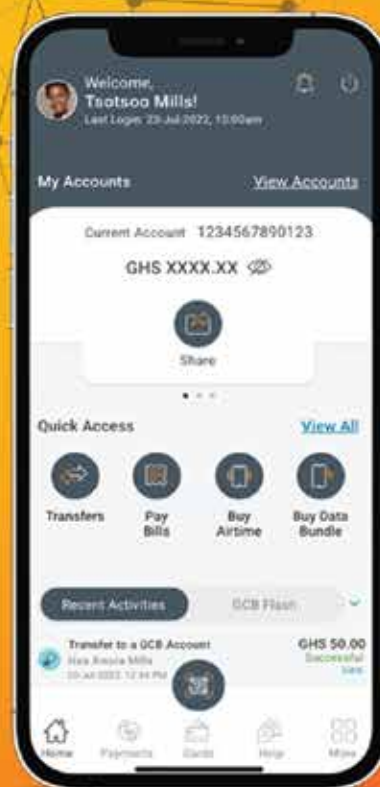
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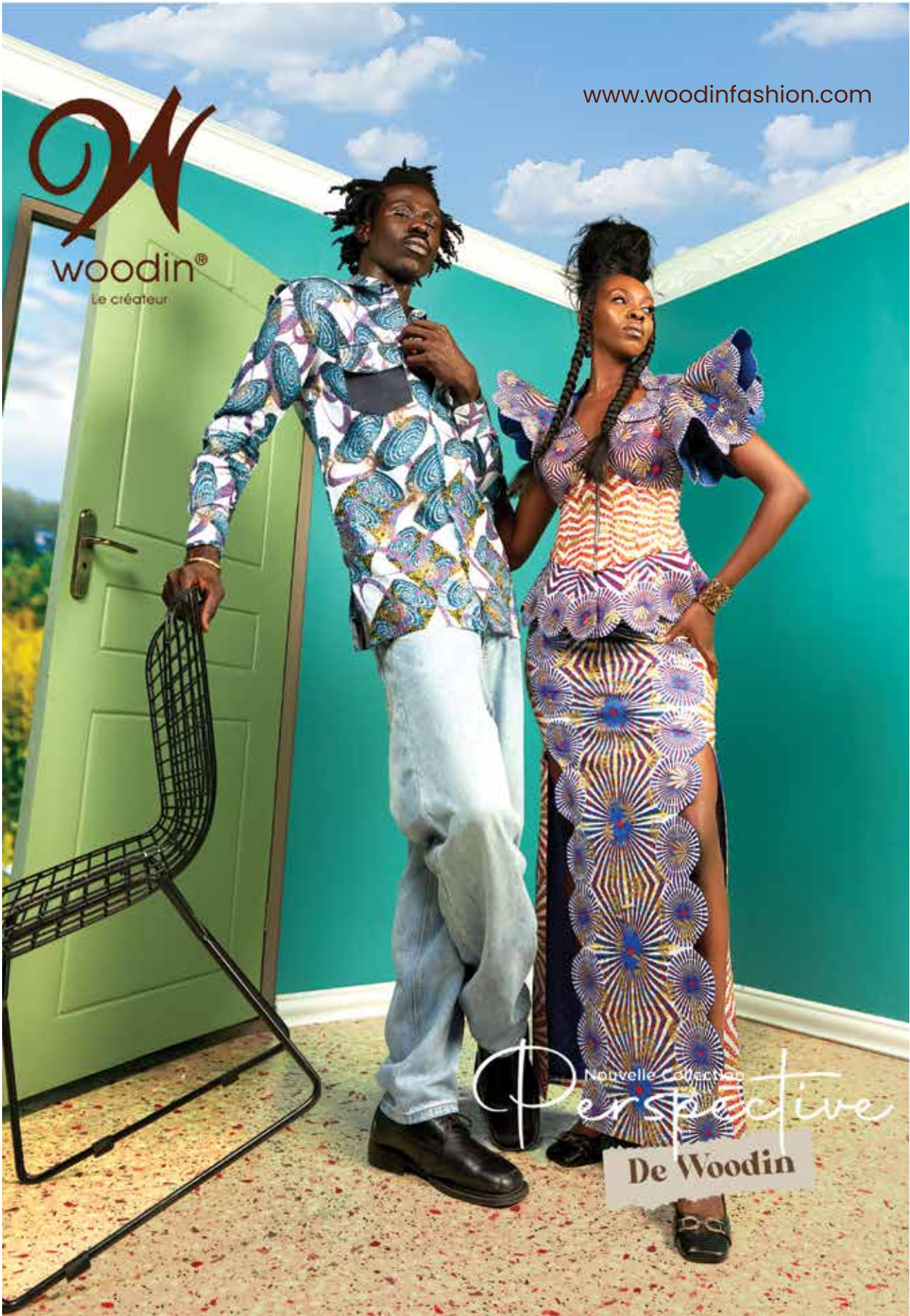
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