

CIMGCONSULT TRAINING PROGRAMS FOR 2025

DATE	PROGRAM	FEES PER PARTICIPANT	VENUE	TIME	FACILITATOR
20 - 21 February	Confidence, Influence & Impact	GHS2,200.00	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Theodore Albright
20 - 21 March	Strategic Planning & Optimising Marketing Campaigns	GHS2,200.00	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Mawuli Ocloo
10 - 11 April	Customer Journey Mapping	GHS2,200.00	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Bright Ladzekpo
24 - 25 April	Customer Experience Management in the Modern Organisation	GHS2,200.00	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Ms. Helen Goloh
14 - 15 May	Data & Marketing Analytics	GHS2,200.00	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Bright Ladzekpo
29 -30 May	Developing a Compelling and Workable Marketing Strategy	GHS2,200.00	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Ms. Setsuti Gokah Iwovi
26-27 June	Sustainable Brand Strategy	GHS2,200.00	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Kofi Fumey
24- 25 July	Managing the Sales Team	GHS2,200.00	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Michael Abbiw
21 - 22 August	Strategic Brand Management	GHS2,200.00	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Kofi Fumey
11 - 12 September	Sales & Business Development Skills	GHS2,200.00	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Jerome Adjah
25 - 26 September	Social Selling	GHS2,200.00	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Mawuli Ocloo
24 - 25 October	Using Customer Insight to Drive Marketing Strategy	GHS2,200.00	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Isaac Gwumah

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20 - 21 November	Storytelling for Persuasive Presentations	GHS2,200.00	Coconut Grove Hotel, Accra	9:00AM - 3:00PM	Mr. Theodore Albright
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For inquiries and booking kindly contact:

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