

CIMG PROFESSIONAL MARKETING QUALIFICATIONS EXAMS TIMETABLE

DATE	PW	CODE	PAPER	DUR	TIME	PW	CODE	PAPER	DUR	TIME
Monday	5	PGD 501	INTEGRATED MARKETING COMMUNICATIONS	3HRS	9am – 12pm	1	PCM 101	FUNDAMENTALS OF MARKETING	3HRS	2pm-5pm
	2	PAC 201	DECISION-MAKING TECHNIQUES	3HRS	9am – 12pm	7	PMD 701	MARKETING CONSULTANCY PRACTICE	3HRS	2pm-5pm
	6	PMS 602	ENERGY MARKETING	3HRS	9am – 12pm	3	PDM 303	SELLING AND SALES MANAGEMENT	3HRS	2pm-5pm
	6	PMS 605	POLITICAL MARKETING	3HRS	9am – 12pm	4	PDAM 403	MANAGING MARKETING PROJECTS	3HRS	2pm-5pm
Tuesday	6	PMS 609	TELECOMMUNICATIONS AND DIGITAL PLATFORM MARKETING	3HRS	9am – 12pm	1	PCM 102	BUSINESS LAW AND ETHICS	3HRS	2pm-5pm
	4	PDAM 407	MASTERING MARKETING METRICS	3HRS	9am – 12pm	4	PDAM 401	INTERNATIONAL MARKETING	3HRS	2pm-5pm
	5	PGD 504	ADVANCED DIGITAL MARKETING	3HRS	9am – 12pm	6	PMS 601	FINANCIAL SERVICES MARKETING	3HRS	2pm-5pm
	6	PMS 611	EDUCATION, HEALTHCARE AND HOSPITALITY MARKETING	3HRS	9am – 12pm				3HRS	2pm-5pm
Wednesday	2	PAC 202	MANAGEMENT IN PRACTICE	3HRS	9am – 12pm	5	PGD 502	STRATEGIC MARKETING PRACTICE- CASE STUDY	3HRS	2pm-5pm
	6	PMS 604	PUBLIC SECTOR MARKETING	3HRS	9am – 12pm	3	PDM 301	BRANDS MANAGEMENT	3HRS	2pm-5pm
	4	PDAM 405	PRODUCT MANAGEMENT	3HRS	9am – 12pm	7	PMD 702	CHANGE AND TRANSFORMATION MARKETING	3HRS	2pm-5pm
	6	PMS 608	AGRI-BUSINESS MARKETING	3HRS	9am – 12pm	6	PMS 610	PRINTING, COMMUNICATIONS AGENCY AND PUBLISHING MARKETING	3HRS	2pm-5pm
Thursday	1	PCM 103	BUYER BEHAVIOUR	3HRS	9am – 12pm	5	PGD 503	STRATEGIC MARKETING MANAGEMENT	3HRS	2pm-5pm
	6	PMS 606	NGO MARKETING	3HRS	9am – 12pm	4	PDAM 408	MANAGING CORPORATE REPUTATION	3HRS	2pm-5pm
	3	PDM 304	DIGITAL OPTIMISATION AND STRATEGY	3HRS	9am – 12pm	6	PMS 612	SPORTS AND ENTERTAINMENT MARKETING	3HRS	2pm-5pm
	4	PDAM 406	CUSTOMER RELATIONSHIP MANAGEMENT	3HRS	9am – 12pm				3HRS	2pm-5pm
Friday	4	PDAM 402	FINANCIAL MANAGEMENT FOR MARKETERS	3HRS	9am – 12pm	6	PMS 603	FAST MOVING CONSUMER GOOD MARKETING	3HRS	2pm-5pm
	6	PMS 607	TRANSPORT AND LOGISTICS MARKETING	3HRS	9am – 12pm	3	PDM 302	MARKETING RESEARCH AND INSIGHTS	3HRS	2pm-5pm
	6	PMS 613	SPECIALISED COMMODITIES MARKETING	3HRS	9am – 12pm	4	PDAM 404	DIGITAL CUSTOMER EXPERIENCE	3HRS	2pm-5pm
	7	PMD 703	PROFESSIONAL SERVICES MARKETING	3HRS	9am – 12pm	2	PCM 203	DIGITAL MARKETING TECHNIQUES	3HRS	2pm-5pm

CIMG Examinations - Important Dates to Students

- June Exams starts on the last Monday of June, thus candidates must have registered on/before 1st Friday of May.
- December Exams starts on the 1st Monday of December, thus candidates must have registered on/before 1st Friday of November.
- Results released to students – Second Monday in September for June Exams.
- Certificates released - Second Monday in November for June Exams.
- Results released to students – Second Monday in February for December Exams.
- Certificates released - Second Friday in April for December Exams.