



**CHARTERED  
MARKETER**

CHARTERED INSTITUTE OF MARKETING, GHANA

**CIMG**  
WORKING FOR GHANA



**CIMG CHARTERED MARKETER  
CEREMONY**

**Saturday, April 29, 2023**

**LABADI BEACH HOTEL | 7:00PM**



Chartered Institute of  
Marketing Ghana



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# Programme

## **CIMG** WORKING FOR GHANA

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**6.30PM :** Guest Arrival

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**7.00PM :** Opening Prayer

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Introduction of Dignitaries

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Chairman's Acceptance Remarks

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Dinner

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Welcome Address & Purpose of Gathering

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Brief Statement on Chartered Marketer

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Brief Statement from CIHRM

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Launch of CIMG Chartered Marketers

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Presentation of CIMG Chartered Marketers

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Response on behalf of Chartered Marketers

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Closing Prayer

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Departure

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# ABOUT CIMG

## VISION STATEMENT

To be the voice of marketing practice in Ghana

## MISSION STATEMENT

To be a Leading Professional body focused on Developing World-class Marketing Practitioners through Global Standards, Ethics and Leveraging Technology to build an Aspirational Brand for Effective Marketing Practice in Ghana.

## CORE VALUES

- Creativity
- Leadership
- Integrity
- Professionalism

## Objects of the Institute

The objects of the institute, per the Chartered Institute of Marketing, Ghana ACT 2020 (1021), are to:

- (a) set standards for the practice of marketing, and
- (b) regulate the practice of the marketing profession in the country

## Functions of the Institute

To achieve the objects above, the Institute shall:

- a. provide training and conduct examinations in accordance with international best practice to improve the skills and competencies of all those working in and aspiring to work in marketing;
- b. set the agenda for the practice of marketing;
- c. promote the role and value of marketing as a critical tool for business development;
- d. support Government in the development of policy and regulation of marketing activities;
- e. advocate responsible and ethical marketing practice for marketers and businesses in general;
- f. conduct innovative marketing research;
- g. conduct and provide for the conduct of qualifying examinations for membership;
- h. award professional certificates;
- i. develop best practice and thought leadership programmes;
- j. promote marketing as a leading career path and employment choice for future generations; and
- k. perform any other function that is ancillary to the objects of the Institute.



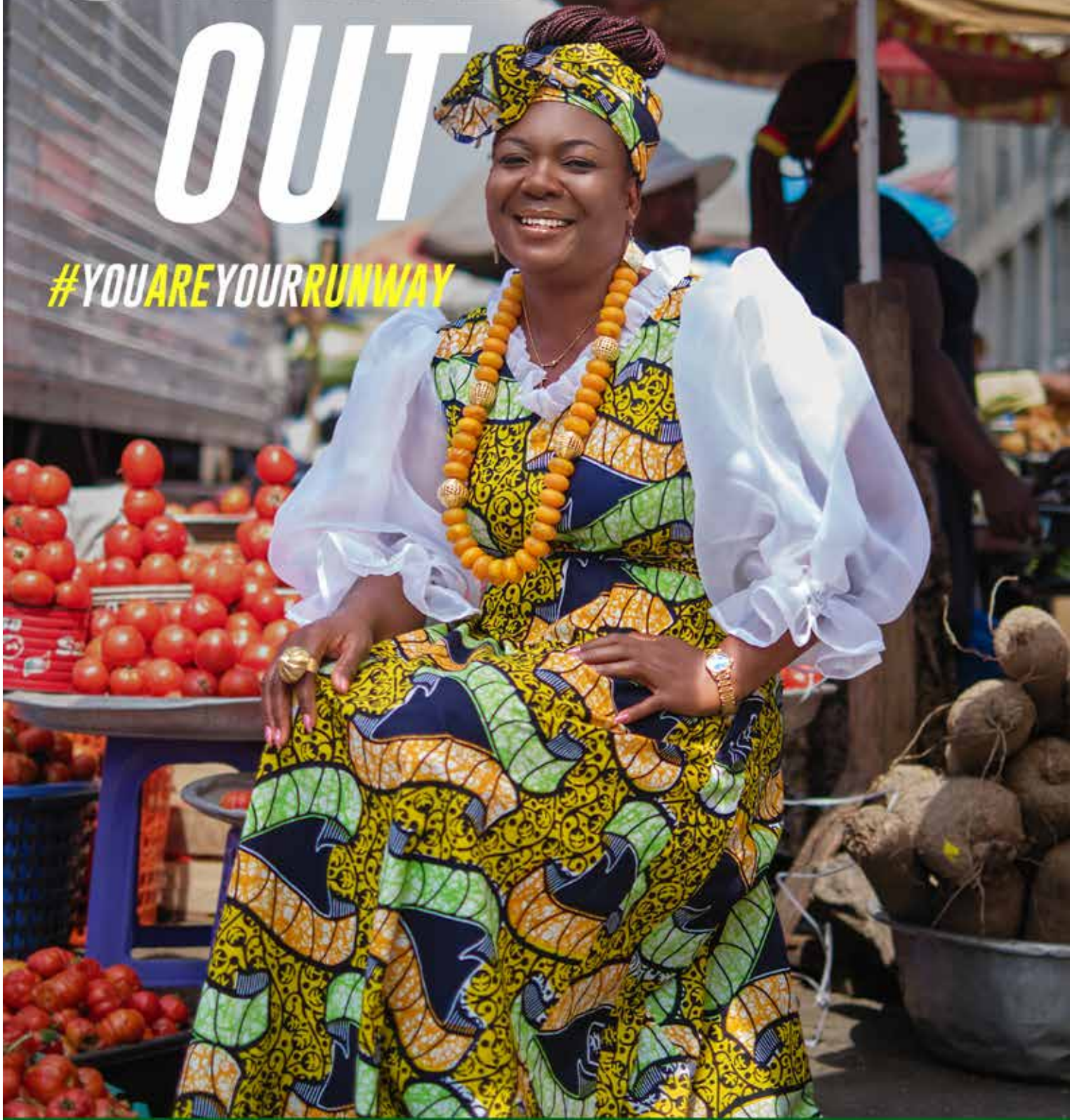


# STAND OUT



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**#YOUAREYOURRUNWAY**





# CPD Support Literature



# Overview

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The Chartered Institute of Marketing, Ghana (CIMG) was founded in July 1981 with the vision to be the voice of marketing practice in Ghana under the Professional Bodies Registration Act 1973 (NRCD143).

In 2020, the CIMG received a Presidential Charter by the passage of the CIMG Act, 2020 (Act 1021) with the main objects to set standards for the practice of marketing and to regulate the practice of the marketing profession in the country. Under Section 23 of the ACT, CIMG has been granted authorisation to confer "Chartered Marketer" status on qualifying members.

Marketing is fundamental to the success of any business and the Chartered Institute of Marketing, Ghana, plays a major role in promoting the marketing profession, encouraging organizations to strive towards maintaining international standards in marketing practice.



**Adinkrahene** A symbol for authority, leadership, and charisma. Also a symbol for qualities associated with kings.



**Aban** means a fortress. A symbol of strength, authority, and magnificence.

## WHAT IS CPD?

**Continuing Professional Development** is mostly accepted to describe the learning activities professionals engage in to develop and enhance their abilities throughout their working careers. It is a lifelong annual commitment for most professionals today regardless of which discipline.

## WHY CPD?

The rationale for the **Continuing Professional Development (CPD)** programme is to ensure that members maintain the highest standards in marketing knowledge and experience throughout their careers. And to achieve this status members should submit evidence of **CPD** for a specified period in the year. This program is important to **CIMG's** strategic priority of enhancing the level of competence within the marketing profession. It will also support the **CIMG** current operating transition model to achieve world class **Chartered Marketers** as prescribed in our new mandate.

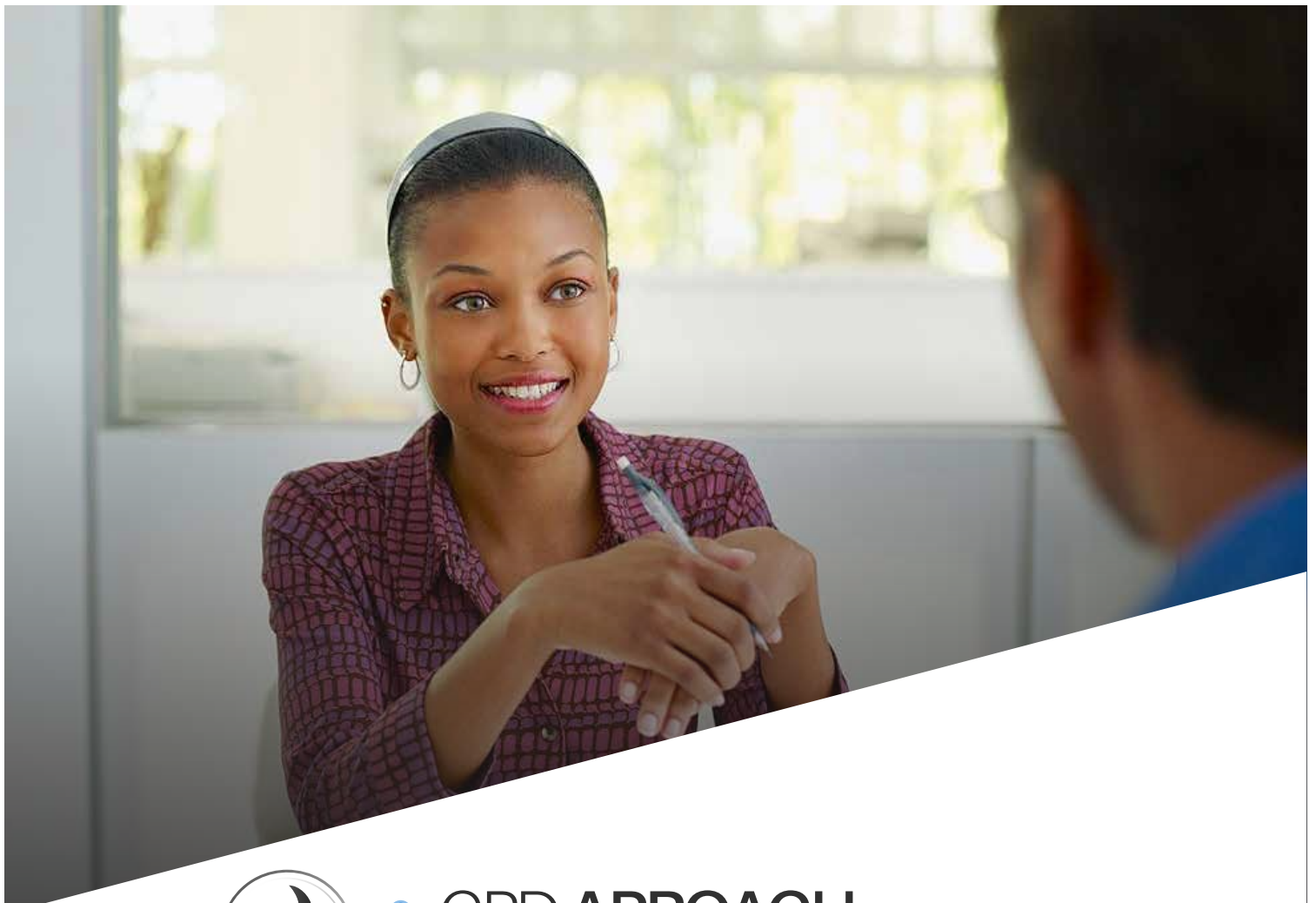
**CPD** ensures that you maintain and enhance the knowledge and skills professionally qualified marketers (ProM) need to deliver a professional service to customers, clients, employers and the community.

**CPD** ensures that your knowledge stay relevant and up to date.

**CPD** is a strategic focus which opens you up to new possibilities, new knowledge and new skill areas.

The ultimate is to make the **Chartered Marketer** the preferred choice of employers. This will also make Marketers in the Boardroom more effective. The CPD journey will earn Marketers the **Chartered Marketer** status which represents an up-to-date, experienced and qualified marketing professional.





Akoben is a symbol of a call to action, readiness to be called to action, and voluntarism

## • CPD APPROACH

The possible approaches to the measurement of completion of CPD are in three (3) approaches.

### INPUT-BASED APPROACHES (APPROACH 1)

By establishing a set amount of learning activity that is considered appropriate to develop and maintain competence.

### OUTPUT-BASED APPROACHES (APPROACH 2)

By requiring professional marketers to demonstrate, by way of outcomes, that they have developed and maintain professional competence within the specified.

### COMBINATION APPROACHES (APPROACH 3)

By effectively and efficiently coming elements of the input-based (APPROACH 1) and output-based (APPROACH 2) approaches. This involves setting the amount of learning activity required and measuring the outcomes achieved.

These approaches enable:

- The process of developing professional skills and knowledge by members through interactive participation based on independent learning.
- Members to proactively develop their professional capabilities through certified learning or self-guided learning methods.







**Akoma ntoaso** a symbol of agreement, togetherness an unity, or a charter.



**Ananse Ntentan** is a symbol of wisdom, craftiness, and creativity.

# HOW TO EARN CPD CREDIT HOURS?

The definition of CPD Hour is the time spent for a prospective Chartered Marketer to be in 'active learning'. Active learning is defined as the actual time spent learning/doing something relevant to Continuing Professional Development

# WHAT IS THE CPD CYCLE?

This helps prospective Chartered Marketers to identify and get on their own development needs as indicated below:

CPD ANNUAL CALENDER	CPD ACTIVITY SCHEDULE
January of current year	Beginning of CPD Activities for Current year
January to November of current year	Engagement in approved CPD activities -Input based approach -Output based approach
November of current end of year	Submission of CPD records (electronic or hardcopy)
December of current year	Award of Chartered Marketer Status for the next year





Nsaa is a symbol of excellence, genuineness, and authenticity.

# HOW LONG DO CPD CREDIT LAST?

## Earning CPD Credit Hours

Applicants need to accrue 35 credits across their CPD current year.

CPD credits are calculated and valid for one year from the beginning of the current year to the end of current year. The total CPD credit hours should be 35 to earn you the Chartered Marketer status.

Members in good standing as Chartered Marketers for a particular year maybe allowed an additional year without submission of CPD records. However, a random selection process and procedure could require a particular Chartered Marketer to submit his/her records successively in two years. Under no circumstances will CPD 35 credit hours earned by a member go beyond two years





**Nteasee** is a symbol for understanding and cooperation

## HOW DO I MAINTAIN CPD?

- Think outside the box
- Be a sharer of ideas and get colleagues share with you
- Look at your industry opportunities
- Consider playing an active role in committee work both within
- CIMG and outside
- Look at your local opportunities



**Nteasee** is a symbol for understanding and cooperation

## HOW DO I MAKE A CPD PLAN?

Start by making an honest assessment of your current situation and determine your professional development goals for both the current year and the medium term e.g. 2 to 3 years. This is because the needs of each individual will vary, there is no prescribed plan.







Duafe is a symbol of feminine consideration or good feminine qualities such as patience and prudence.

## ● WHO QUALIFIES FOR CPD?

Professionally qualified marketers (ProM) and any analogous equivalences; and must be a full member or fellow as stipulated in article 23 of the Chartered Institute of Marketing, Ghana ACT 2020 (ACT 1021)





**CHARTERED  
MARKETER**  
CHARTERED INSTITUTE OF MARKETING, GHANA

# WHO IS A CHARTERED MARKETER?

The CPD journey will earn Marketers the 'Chartered Marketer' status which represents an up-to-date, experienced and qualified marketing professional.



# CIMG CPD RECORD CARD

NAME: \_\_\_\_\_ MEMBERSHIP NUMBER: \_\_\_\_\_ TOTAL NUMBER OF CREDIT HOURS CLAIMED: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

TYPE OF LEARNING & CREDIT EARNED	EXAMPLES OF ACTIVITIES	EXPLANATION / SUPPORTING DOCUMENTATION	NUMBER OF CREDIT HOURS CLAIMED
Self-guided learning (MAX = 7 credit hours) Any of the activities	<ul style="list-style-type: none"> <li>• Related reading Members claiming CPD hours for this category are to ensure that documentation for this activity reflects adequately on current developments in the business world.</li> <li>• Research in any area of interest It is required that members submit synopsis of their completed research work. There are no restrictions on research area but must be current.</li> <li>• Informal networking (social media contribution, blogging) A summarized report (maximum one page) regarding the member's participation in this category is required.</li> </ul>		
Practice-based learning (MAX = 17.5 credit hours) Any of the activities	<ul style="list-style-type: none"> <li>• On the job training This is job related and in reference to your current or most recent job. A letter of recommendation is required from your direct report /Supervisor</li> <li>• Mentorship Only professional mentorship is accepted for this category and your mentor's recommendation is a must.</li> <li>• Work shadowing This is work related and the beneficiary must be your possible successor . A work plan with approval from your direct report is required.</li> <li>• CIMG Committee work Both standing and ad-hoc committee work will be accepted for this category with required endorsement from the CEO.</li> </ul>		
Professional activity (MAX = 17.5 credit hours) Any of the activities	<ul style="list-style-type: none"> <li>• Job promotion This is job related and in reference to your current or most recent job. A letter of recommendation is required from your direct report /Supervisor</li> <li>• Professional journal publication Only works published in CIMG recognized journals will be accepted.</li> <li>• Attending professional exhibitions/conferences Only such activities recognized by CIMG will be accepted.</li> <li>• Part time teaching Any part time teaching up to (minimum of 3 hours) a week in any CIMG Accredited Tuition Centre will be accepted.</li> </ul>		
Formal learning (MAX = 35 credit hours) Any of the activities	<ul style="list-style-type: none"> <li>• Additional qualifications This is expected to be an upward qualification and must be marketing or business related</li> <li>• Advanced/Enhanced job training This must be part of a career succession for you and approved by your employer.</li> </ul>		



# ABOUT CIMG CONSULT

PROVIDING INNOVATIVE MARKETING AND BUSINESS SOLUTIONS

## OUR SERVICES

Marketing Consultancy

Business Development

Integrated Marketing Communication Services

Feasibility Studies/Business Plan

Marketing Recruitment Services

Distribution Channels Development

Product Planning and Development

Customer Relationship Management

Mystery Shopping

Training Manpower Development

Organization of Conferences

Marketing Audit

## TRAINING

CIMG Consult delivers training programmes that span the basics of marketing through to issues of strategic importance.

CIMG is also able to offer you solutions on strategic marketing, looking at options that will meet your specific needs, focus on areas with potential for growth, etc.

## COMPANY-SPECIFIC PROGRAMMES

These are individually tailored to meet your organisation's business needs. The courses are delivered by our resource persons, either at the premises of CIMG, your own training facilities, or at a venue of your choice.





## CIMG GOVERNING COUNCIL MEMBERS

NAME	POSITION
DANIEL KASSER TEE (PhD)	NATIONAL PRESIDENT
THEODORE OSAE	NATIONAL VICE PRESIDENT
FRANKLIN SOWA	NATIONAL SECRETARY
ALFRED BOYAN	NATIONAL TREASURER
KOJO MATTAH	IMMEDIATE PAST PRESIDENT
KWABENA AGYEKUM	REGISTRAR/CHIEF EXECUTIVE OFFICER
KWASI KYERE	MEMBER
HILDA PEASAH	MEMBER
AMA AMOAH EL-SABOATH	MEMBER
KOFI ADDO	MINISTRY OF TRADE AND INDUSTRY REPRESENTATIVE
ANGELA AFFRAN	MINISTRY OF EDUCATION REPRESENTATIVE

## COMMITTEES WORKING WITHIN THE CIMG

### AWARDS PLANNING AND SELECTION COMMITTEE

NAME	POSITION
THEODORE OSAE	CHAIRMAN
AGNES EMEFAH ESSAH (MRS)	MEMBER
CHRIS ASEMPA	MEMBER
DORIS KUWORNU (MS)	MEMBER
NOEL KOJO-GANSON	MEMBER

## MEMBERSHIP & WELFARE COMMITTEE

NAME	POSITION
KWASI KYERE	CHAIRMAN
FRANKLIN SOWA	MEMBER
THEODORE OSAE	MEMBER
HENRIETTA FRIMPONG	MEMBER
DANIEL KASSER TEE (PhD)	MEMBER

## FINANCE & ADMINISTRATION COMMITTEE

NAME	POSITION
DR. DAVID TWUM ANTWI	CHAIRMAN
ALFRED BOYAN	MEMBER
SHIRLEY ACQUAAH-HARRISON	MEMBER
GEORGE K. OSIEKU	MEMBER
GRACE ENYONAM ADOMAKO	MEMBER





## BUILDING COMMITTEE

NAME	POSITION
FRANKLIN SOWA	CHAIRMAN
PETER AFEDZI	MEMBER
GEORGE GYAMFI-OSEW	MEMBER
KWESI KYERE	MEMBER

## ETHICS/DISCIPLINARY/LEGAL COMMITTEE

NAME	POSITION
EMMANUEL KISSI OKYERE	CHAIRMAN
ADAM SULLEY	MEMBER
JOYCE ADU	MEMBER
GYANSA LUTTERODT	MEMBER
SAMUEL NKUM TENKORANG	MEMBER
EDWIN LETSA KPEDO	MEMBER

## PUBLICITY/PUBLICATION/INTERNATIONAL AFFAIRS COMMITTEE

NAME	POSITION
AMA AMOAH EL-SABOATH	CHAIRPERSON
SHIRLEY TONY KUM	MEMBER
KENNETH AWUKU	MEMBER
NANA YAW KESSE	MEMBER
DANIEL KASSER TEE (PhD)	MEMBER

## EDUCATION & STUDENT AFFAIRS COMMITTEE

NAME	POSITION
ADAM SULLEY	CHAIRMAN
HILDA PEASAH	MEMBER
ROBERT AMPONSAH	MEMBER
ABIGAIL ARMAH	MEMBER
PROF. NATHAN AUSTIN	MEMBER





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## EXISTING CIMG CHARTERED MARKETERS



	NAME	PLACE OF WORK	POSITION
1	DR. DANIEL KASSER TEE, DipM, ProM, CM	ECOBANK GHANA PLC	AG. HEAD, MARKETING & CORPORATE COMMS
2	PROF. STEPHEN ADEI, DipM, ProM, CM	CHARTERED INSTITUTE OF MARKETING, GHANA	PATRON
3	THEODORE A. OSAE, DipM, ProM, CM	NCR GHANA LIMITED	CHIEF EXECUTIVE OFFICER
4	MR KWABENA AGYEKUM, DipM, ProM, CM	CHARTERED INSTITUTE OF MARKETING, GHANA	REGISTRAR/CHIEF EXECUTIVE OFFICER
5	GEORGE JORDAN ROBERTSON, DipM, ProM, CM	ASEDA INSURANCE BROKERAGE LTD	MANAGING DIRECTOR
6	JOHN OLETEY OTUTEYE, DipM, ProM, CM	POSTAL & COURIER SERVICES REGULATORY COMMISSION	DIRECTOR, LICENSING & REGULATION
7	SAMUEL CHANI OTUTEYE, DipM, ProM, CM	DIBEST CONSULT LTD	CONSULTANT
8	KOFI GAMELI FUMEY, DipM, ProM, CM	CIMG CONSULT	CHIEF EXECUTIVE OFFICER
9	SANDY KOJO ANDAH, DipM, ProM, CM	SKILLS SHARING	FOUNDER/CEO
10	KWAME ASAMOAH-TOPEN, DipM, ProM, CM		CONSULTANT
11	GEORGE KINGSLEY OSIEKU, DipM, ProM, CM		CONSULTANT
12	DR. SHOLA SAFO DUODU, DipM, ProM, CM	SABABA DEVELOPMENT CENTRE	FOUNDER/CHIEF EXECUTIVE OFFICER
13	BENJAMIN AMARTEY-BOYE LARYEA, DipM, ProM, CM	FELIX ADDO ADVISORY	CONSULTANT
14	DR. DAVID TWUM ANTWI, DipM, ProM, CM	AIWC, MAMPROBI	MINISTER OF THE GOSPEL
15	HILDA PEASAH, DipM, ProM, CM	SMT GHANA LIMITED	MARKETING MANAGER
16	KOJO DEMANYA, DipM, ProM, CM	RANA MOTORS	HEAD, PR & MEDIA
17	DR. ABIBA ZAKARIAH KUIPO, DipM, ProM, CM	WAICARE	GROUP CHIEF EXECUTIVE OFFICER
18	AKOFA ATTA, DipM, ProM, CM	ARDHI INVESTMENT GROUP	FOUNDER
19	AKWASI OPPONG-ADJEI, DipM, ProM, CM		CONSULTANT
20	ALBERT KOBBY MENSAH, DipM, ProM, CM	UNIVERSITY OF GHANA BUSINESS SCHOOL	ASSOCIATE PROFESSOR
21	ALBERT NII ARMAH MARTINS, DipM, ProM, CM	UNIVERSITY OF PROFESSIONAL STUDIES, ACCRA	ASSOCIATE PROFESSOR





## EXISTING CIMG CHARTERED MARKETERS

22	DR. ANDREW AKOLAA, DipM, ProM, CM	UNIVERSITY OF PROFESSIONAL STUDIES, ACCRA	SENIOR LECTURER
23	ALFRED BOYAN, DipM, ProM, CM	CHARTERED INSTITUTE OF MARKETING, GHANA	NATIONAL TREASURER
24	ALICE NAA LAMILEY ANNAN, DipM, ProM, CM		CONSULTANT
25	ANTHONY EBO SPIO, DipM, ProM, CM	ASHESI UNIVERSITY	LECTURER
26	BARBARA AWURAMA TETTEY, DipM, ProM, CM	THE ADVANTAGE GROUP	GROUP EXECUTIVE DIRECTOR
27	BENJAMIN A. PUPLAMPU, DipM, ProM, CM		CONSULTANT
28	BEN-ONIES KWASHIE JOHNSON, DipM, ProM, CM	ONIES CHAMBERS, ADABRAKA	FOUNDER & PRESIDENT
29	EBO BHAVNANI, DipM, ProM, CM	FBNBANK GHANA LIMITED	BRANCH MANAGER
30	DZIFA KOSIWO TETTEVI, DipM, ProM, CM		CONSULTANT
31	EBENEZER ADDO OFORI, DipM, ProM, CM		CONSULTANT
32	EMMANUEL AMOO, DipM, ProM, CM	ASEPA PUBLISHERS	GENERAL MANAGER
33	EMMANUEL NEEQUAYE KOTEY, DipM, ProM, CM	OHIO UNIVERSITY	DOCTORAL STUDENT
34	DR. DR. FRANCIS MENSAH SASRAKU, DipM, ProM, CM	BANKING COLLEGE	HEAD OF RISKS & REGULATIONS
35	DR GLADSTONE SOLOMON KUTU-ADU, DipM, ProM, CM	KNUTSFORD UNIVERSITY COLLEGE	ACTING HEAD OF MARKETING
36	GODWIN KENNETH ENNIN, DipM, ProM, CM		CONSULTANT
37	HANNAH ADUTUA-AMAKYE, DipM, ProM, CM		CONSULTANT
38	HENRIETTA OFORIWAA FRIMPONG, DipM, ProM, CM		CONSULTANT
39	DR. JAMES ASARE-ADJEI, DipM, ProM, CM	ASADTEK	CHIEF EXECUTIVE OFFICER
40	JAMES ETSEY KPORNU, DipM, ProM, CM		CONSULTANT
41	JAMES T.K OSABUTEY, DipM, ProM, CM		CONSULTANT
42	JONATHAN AHUMATAH, DipM, ProM, CM		MANAGING DIRECTOR
43	KOFI AIDOO, DipM, ProM, CM	ISOPANEL	CHIEF EXECUTIVE OFFICER
44	DR. KOFI OSEI-FREMPONG, DipM, ProM, CM	UNIVERSITY OF PROFESSIONAL STUDIES, ACCRA	ASSOCIATE PROFESSOR



45	KOJO MATTAH, DipM, ProM, CM	CHARTERED INSTITUTE OF MARKETING, GHANA	IMMEDIATE PAST PRESIDENT
46	PROF. KWAKU ATUAHENE-GIMA, DipM, ProM, CM	NOBEL INTERNATIONAL BUSINESS SCHOOL	FOUNDER & PRESIDENT
47	KWAME ADJEI SEFAH, DipM, ProM, CM	CHARTERED INSTITUTE OF MARKETING, GHANA	PAST PRESIDENT
48	KWAME ADU GYAMFI, DipM, ProM, CM	ACCRA TECHNICAL UNIVERSITY	SNR LECTURER
49	KWAME AGYARKO BOAITEY-WIAFE, DipM, ProM, CM	WILMAR AFRICA LIMITED	MANAGING DIRECTOR
50	MANFORD GYANSA-LUTTERODT, DipM, ProM, CM	BRIDGEFIELD LEGAL PARTNERS	PARTNERS
51	DR. MARY DUGBARTEY, DipM, ProM, CM	GCB BANK PLC	MARKETING MANAGER (G-MONEY)
52	MATTHEW C. DATSOMOR, DipM, ProM, CM		CONSULTANT
53	NOEL KOJO GANSON, DipM, ProM, CM	MTN GHANA	CHIEF MARKETING OFFICER
54	MICHAEL NANA YAW ADUHENE-DARKO, DipM, ProM, CM	PUBLIC SERVICES COMMISSION	COMMISSIONER
55	MORDECAI QUARSHIE, DipM, ProM, CM	LEDZOKUKU KROWOR MUNICIPAL ASSEMBLY	MUNICIPAL CHIEF EXECUTIVE
56	NANA ATUOBI YIADOM, DipM, ProM, CM	KNUSTFORD UNIVERSITY COLLEGE	ASSOCIATE PROFESSOR
57	NANA YAW KUSI-APPIAH, DipM, ProM, CM	REGENT UNIVERSITY COLLEGE	LECTURER
58	PROF. NATHAN AUSTIN, DipM, ProM, CM	UNIVERSITY OF PROFESSIONAL STUDIES, ACCRA	ASSOCIATE PROFESSOR
59	PATRICK NATHAN OFOSU, DipM, ProM, CM	ENTERPRISE GROUP	GENERAL MANAGER, BUSINESS GROWTH
60	PRINCEWILL OSARO OMOROGIUWA, DipM, ProM, CM	SIMON PAGE	CHIEF EXECUTIVE OFFICER
61	ROLAND K. ADADE, DipM, ProM, CM	SUPERBRANDS SOLUTIONS	CHIEF EXECUTIVE OFFICER
62	SAMUEL NKUM TENKORANG, DipM, ProM, CM	WORLD BANK	COMMS. CONSULTANT
63	SAMUEL ODURO-ASANTE, DipM, ProM, CM	TDC DEVELOPMENT COMPANY LTD	GENERAL MGR
64	DR. SOLOMON ABEKA KEELSON, DipM, ProM, CM	TAKORADI TECH UNIVERSITY	ASSOCIATE PROFESSOR
65	THEODORE TETTEH, DipM, ProM, CM	TINATETT HERBAL	CHIEF EXECUTIVE OFFICER
66	THEOPHILUS OTCHERE APPAH, DipM, ProM, CM	CBM CONSULT	FOUNDER/CHIEF EXECUTIVE OFFICER



## EXISTING CIMG CHARTERED MARKETERS

67	VICTOR YAW YEBOAH ASANTE, DipM, ProM, CM	FBNBANK GHANA LIMITED	CHIEF EXECUTIVE OFFICER
68	VIDA ASIEDU AMPONSAH, DipM, ProM, CM	TDC DEVELOPMENT COMPANY LTD	HEAD, SALES & MARKETING
69	YAW OSEI-ABOAGYE, DipM, ProM, CM		CONSULTANT/LECTURER
70	WILLIAM AMPEM- DARKO, DipM, ProM, CM		CONSULTANT
71	PROF. ROBERT EBO HINSON, DipM, ProM, CM	GHANA COMMUNICATION TECHNOLOGY UNIVERSITY	PRO VICE CHANCELLOR
72	PROF GEROGE AMOAKO, DipM, ProM, CM	GHANA COMMUNICATION TECHNOLOGY UNIVERSITY	ASSOCIATE PROFESSOR
73	FRANKLIN SOWA, DipM, ProM, CM	GRAPHIC COMMUNICATIONS GROUP	DIRECTOR, MARKETING & SALES
74	FRANKLIN COLLINS ASANTE, DipM, ProM, CM	VOBISS SOLUTIONS GHANA	BOARD CHAIRMAN
75	KWASI KYERE, DipM, ProM, CM	GHACEM	COMMERCIAL MANAGER
76	SETUTSI GOKA IVOWI, DipM, ProM, CM	GHANA COMMODITY EXCHANGE	CHIEF EXECUTIVE OFFICER
77	MAIDIE ARKUTU, DipM, ProM, CM	NUTRIFOODS COMPANY LIMITED	SENIOR VICE PRESIDENT FOR NEW BUSINESS DEVELOPMENT



## NEW CIMG CHARTERED MARKETERS

	NAME	PLACE OF WORK	POSITION
1	SOLOMON ADU ATEFOE, DipM, ProM, CM	AGRICULTURAL DEVELOPMENT BANK PLC (ADB)	ASSISTANT AREA MANAGER
2	VICTOR KOFI ADADE, DipM, ProM, CM	GHANA WATER COMPANY LIMITED	TECHNICIAN ASSISTANT MARKETING
3	BAKAR MUSAH TORNIA, DipM, ProM, CM	CHARTERED INSTITUTE OF MARKETING, GHANA	QUALITY ASSURANCE MANAGER
4	PRISCILLA ANIM, DipM, ProM, CM	ADVANS GHANA SAVINGS & LOANS LTD	HEAD MARKETING & CUSTOMER IMPACT
5	KINGSFORD ADENUTSI, DipM, ProM, CM	PRESBYTERIAN UNIVERSITY OF GHANA	LECTURER
6	MATTHEW OPOKU AGYEMANG-DUAH, DipM, ProM, CM	HO TECH. UNIVERSITY	LECTURER
7	ESMERALDA HONGLA, MS, DipM, ProM, CM	GHANA SCHOOL OF MARKETING	DIRECTOR
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9	IBRAHIM FUSEINI, DipM, ProM, CM	CHARTERED INSTITUTE OF MARKETING, GHANA	MARKETING, BUSINESS DEV'T & SALES MGR
10	ISAAC GWUMAH, DipM, ProM, CM	BUREAU OF MARKET AND SOCIAL RESEARCH	EXECUTIVE DIRECTOR
11	GLADYS AFUMWAA ASARE- DANQUAH, DipM, ProM, CM	BURGUNDY COMMUNICATIONS LTD	MARKETING COMM. CONSULTANT
12	NANA EFUA ROCKSON, MS, DipM, ProM, CM	INST. FOR EDUCATIONAL PLANNING & ADM	HEAD OF COMMS & PR
13	GIFTY AMA AMOAH EL- SABOATH, DipM, ProM, CM	CHARTERED INSTITUTE OF MARKETING, GHANA	CONSULTING DIRECTOR, FIN, ADM & HRM
14	LARYEA-AHA AKRONG, DipM, ProM, CM	RADFORD UNIVERSITY	LECTURER
15	RAFIQUE DAUDI, DipM, ProM, CM	METLIFE	HEAD OF DISTRIBUTION
16	AMIN AYARNAH, DipM, ProM, CM	RUMI ENGAGE	FOUNDER/LEAD CONSULTANT
17	IVY DZIFA AMETRI, DipM, ProM, CM	SIC INSURANCE PLC	INSURANCE MARKETER
18	LORLORNYO NUWORSU, DipM, ProM, CM	NATIONAL HEALTH INSURANCE AUTHORITY	ASST. PUBLIC RELATIONS OFFICER
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20	GODFREY MENSA-YAW JNR, DipM, ProM, CM	MEGA LIFESCIENCES GH. LTD	NATIONAL BUSINESS MANAGER
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23	KOFI BISMARCK, DipM, ProM, CM	FAN MILK	TERRITORY MANAGER
24	NICHOLINA NAA YEYE ADUMUAH, DipM, ProM, CM	NATIONAL INSURANCE COMMISSION	HEAD OF CENTRAL REGION & COORDINATOR OF REGIONAL OFFICES
25	DANIEL KOFI ASARE, DipM, ProM, CM	MTN GHANA	AG. CHIEF ENTERPRISE BUSINESS OFFICER
26	ADELAIDE SELASI BECKLEY, DipM, ProM, CM	ELECTRICITY COMPANY OF GHANA	SNR. CUSTOMER SERVICE OFFICER
27	STEPHEN YAW OPOKU, DipM, ProM, CM	BLOWCHEM	MARKETING & SALES MANAGER
28	EDWIN L.K KPEDITOR, DipM, ProM, CM	EDFIELDS ATTORNEY	MANAGING ATTORNEY
29	JOSEPH DANIEL DERKYI, DipM, ProM, CM	SUN LODGE HOTEL	GENERAL MANAGER
30	ABIGAIL NAA AYELEY ARMAH, DipM, ProM, CM	INSTITUTE OF CHARTERED ACCOUNTANTS GHANA- ICAG	DIR. MEMBERSHIP SERVICES
31	ALFRED KOOMSON, DipM, ProM, CM	GHANAIAI TIMES	MARKETING MANAGER
32	DAVID ADU-BEDIAKO, DipM, ProM, CM	GHANA AIRPORTS COMPANY LTD	MARKETING OFFICER
33	ERIC PWADURA, DipM, ProM, CM	GHANA NATIONAL PETROLEUM CORPORATION	MANAGER, CORPORATE AFFAIRS
34	GENEVIEVE ABONEY, DipM, ProM, CM	REPUBLIC BANK	MANAGER, MARKETING & COMMS
35	LORD KORAMOA, DipM, ProM, CM	SSNIT	MARKETING DIRECTOR
36	KWASI ZIGAH, DipM, ProM, CM	WESTOL PETROLEUM	MANAGING DIRECTOR
37	MICHAEL ABBIW, DipM, ProM, CM	MGA CONSULT	CEO
38	PETRA ABA ASAMOAH, DipM, ProM, CM	AKOSOMBO TEXTILES LIMITED	HEAD, SALES & MARKETING
39	RALPH M.K. AYITEY, DipM, ProM, CM	COCONUT GROVE REGENCY HOTEL	GENERAL MANAGER
40	SOPHIA KUDJORDJI, DipM, ProM, CM	JOSPONG GROUP	CHIEF CORP COMMS OFF
41	ABDUL-RAHIM SIDDIQUE, DipM, ProM, CM	TOTAL PETROLEUM	SALES & MARKETING MANAGER
42	AHUMA BOSCO OCANSEY, DipM, ProM, CM	AHOTOR FM	GENERAL MANAGER
43	APPIAH ASARE KESSE, DipM, ProM, CM	DECENT PAK	GENERAL MANAGER
44	ASIAMAH YEBOAH, DipM, ProM, CM	KUMASI TECH. UNIV	ASSOCIATE PROFESSOR



45	CYRIL LEKETTEY DA PILMA, DipM, ProM, CM	NYONKOPA COCOA	LIAISON MANAGER
46	DANIEL AMARTEY ARMAH, DipM, ProM, CM	MEDIA GENERAL	GM, COMMERCIAL
47	DANIEL KWARTENG, DipM, ProM, CM	MICROSYS CO. LIMITED	CHIEF EXECUTIVE OFFICER
48	EDWARD DENNIS ABOAGYE, DipM, ProM, CM	OFFICE OF THE PREZ	DIR. LOCAL GOV'T AT THE OFFICE OF THE PRESIDENT
49	EMMANUEL KOFI COBBOLD, DipM, ProM, CM	VALUATION & INVESTMENT ASSOC	MANAGING PARTNER
50	GEORGE AGBOZO KAFUI, DipM, ProM, CM	CATHOLIC UNIVERSITY	SENIOR LECTURER
51	GEORGE OHENE BREDU, DipM, ProM, CM		CONSULTANT
52	GORDON PETER DOMEBEIMWIN DERY, DipM, ProM, CM	ARB APEX BANK	BUS. DEV'T SPECIALIAST
53	LESTER COOKE, DipM, ProM, CM	SPLENDISH LC LTD	MANAGING DIRECTOR
54	LIVINGSTONE LARTEY AMEEVOR, DipM, ProM, CM	VORDORAGU, DZEBLE & CO	SNR ASSOCIATE
55	MAWULI FEGLO, DipM, ProM, CM	UNIVERSITY OF PROFESSIONAL STUDIES, ACCRA	LECTURER
56	MAUCLARIE AYELEY YEBOVI, DipM, ProM, CM		ENTREPRENEUR/AUTHOR
57	MOSES ATOBRAH, DipM, ProM, CM	DEBBIES SCH	FOUNDER/CHIEF EXECUTIVE OFFICER
58	NOEL KOFI BREMPONG, DipM, ProM, CM	GAISIE ZWENNES HUGHES & CO	SENIOR ASSOCIATE
59	NORRENDER WORDIE DEBRAH, DipM, ProM, CM	NSIA INSURANCE	AG. MANAGING DIRECTOR
60	OKASHA SALIA, DIPM, PROM, CM	BRITISH AMERICAN TOBACO	NEW CATEGORY PROJECT MGR FOR WEST & CENTRAL AFRICA
61	PAUL KORANTENG OBENG, DipM, ProM, CM	FIRDAWS	PHARMACIST
62	THEOPHILUS FRANCIS GYEPI- GARBRAH, DipM, ProM, CM	JA PLANT POOL	ENGINEERS PLANNERS
63	THERESA O. LAWSON, DipM, ProM, CM	SICLIFE	HEAD OF CONTACT CENTRE
64	THERESAH FOSU, DipM, ProM, CM	ENGINEERS PLANNERS	HR & ADMIN MANAGER
65	YVONNE AMMA MANU GYEFOUR, DipM, ProM, CM	JUMIA	CHIEF MARKETING OFFICER & BRANDS HEAD FOR AFRICA



## NEW CIMG CHARTERED MARKETERS

66	KINGSLEY KWESI KWABAHSON, DipM, ProM, CM	GHANA INSURERS ASSOCIATION	CHIEF EXECUTIVE OFFICER
67	EKOW EYISON-GHANSAH, DipM, ProM, CM	LMI HOLDINGS	HEAD OF NEW BUSINESS
68	EBO ACQUAYE, DipM, ProM, CM	SAPHOLDA VENTURES	HEAD, SALES & MARKETING
69	WILSON ARTHUR, DipM, ProM, CM	SKYY	CHIEF EXECUTIVE OFFICER
70	KOBINA WOODE, DipM, ProM, CM	PINNACLE EDGE CONSTRUCTION	FOUNDER/CHIEF EXECUTIVE OFFICER
71	KOFI OBENG AYIREBI, DipM, ProM, CM	OAKBUILD LTD	FOUNDER/CHIEF EXECUTIVE OFFICER



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