

CIMGCONSULT TRAINING PROGRAMS FOR 2024

DATE	PROGRAM	FEES PER PARTICIPANT	VENUE	TIME	FACILITATOR
09 – 10 May	Strategic Planning & Optimising Marketing Campaigns	1,700.00	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Bright Ladzekpo
30 – 31 May	Data & Marketing Analytics	1,700.00	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Amin Ayarnah
13 – 14 June	Customer Service for Customer Interfacing Staff	1,700.00	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	TBC
27 – 28 June	Fundamentals of Marketing in the Modern Organisation	1,700.00	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Kofi Fumey
11 – 12 July	Customer Service for Team Leaders	1,700.00	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	TBC
25 - 26 July	Delivering an Effective Internal Communications Strategy & Plan	1,700.00	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Prof. Robert Hinson
15-16 Aug	Sales & Business Development Skills	1,700.00	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Mawuli Ocloo
05 – 06 Sept.	Sales Management	1,700.00	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Mawuli Ocloo
15 – 16 Sept.	Essentials for Success in the Business Environment	1,700.00	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Dr. Ibn Kailan Abdul-Hamid
10 – 11 October	Product Management	1,700.00	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	TBC
24 – 25 October	Developing a Compelling and Workable Marketing Strategy	1,700.00	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Kofi Fumey
21 – 22 November	Using Customer Insight to Drive Marketing Strategy	1,700.00	Coconut Grove Hotel, Accra	9:00AM – 3:00PM	Mr. Isaac Gwumah

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For inquiries and booking kindly contact:

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