

Ayekoo!

2022 AWARD WINNERS



CATEGORY		WINNER
1.	MARKETING MAN	DAVID AFFLU, CEO, GB FOODS
2.	MARKETING WOMAN	PATRICIA OBO-NAI, CEO, VODAFONE
3.	MARKETING PRACTITIONER	NANA ESSILFUAH TAMAKLOE, DIR. MARKETING & CORPORATE AFFAIRS, ABSA
4.	MARKETING STUDENT	PRISCILLA MAWUSE MENKA, STRATEGY & BUS. DEV'T EXECUTIVE, DEON-NOED INT.
5.	MARKETING STUDENT	AGNES NARKIE ODONKOR, BUSINESS DEV'T MANAGER, MASLOC

HALL OF FAME – ELITE CATEGORY (>10)

6.	RETAIL OUTLET	MELCOM
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HALL OF FAME (<10)

7.	INSURANCE COMPANY (GEN)	VANGUARD ASSURANCE
8.	INSURANCE COMPANY (GEN)	ENTERPRISE INSURANCE
9.	INSURANCE COMPANY (LIFE)	SIC LIFE
10.	MOTOR FIRM	JAPAN MOTORS
11.	BANK	ECOBANK
12.	PETROLEUM	GOIL
13.	AIRLINE (DOMESTIC)	AFRICA WORLD AIRLINES
14.	TELECOMMUNICATION	MTN GHANA
15.	PETROLEUM	TOTALENERGIES

MEDIA

16.	ATL CAMPAIGN	VODAFONE CASH FREE MMI CAMPAIGN - METEWO
17.	BTL CAMPAIGN	UNILEVER GHANA PLC- TALK TO THE DENTIST CAMPAIGN
18.	NEW MEDIA CAMPAIGN	NATIONAL SCIENCE & MATHS QUIZ
19.	TV PROGRAMME	NATIONAL SCIENCE & MATHS QUIZ
20.	RADIO PROGRAMME	JOY FM – JOY SMS

BUSINESS

21.	INSURANCE COMPANY (LIFE)	HOLLARD LIFE
22.	INSURANCE COMPANY (GENERAL)	STAR ASSURANCE
23.	HOSPITALITY FACILITY (HOTEL)	LABADI BEACH HOTEL
24.	HOSPITALITY (ALLIED & SUPPORT SERVICES)	ADANSI TRAVELS
25.	PETROLEUM COMPANY	GOIL PLC
26.	REAL ESTATE	LAKESIDE ESTATE
27.	PRIVATE HEALTH FACILITY	NEW CRYSTAL HEALTH SERVICES LTD

BUSINESS

28.	POSTAL AND COURIER SERVICE (DOMESTIC)	SHAQEXPRESS
29.	POSTAL AND COURIER SERVICE (INT.)	DHL
30.	CORPORATE PENSIONS TRUST	ENTERPRISE TRUSTEES
31.	MEDIA ORGANISATION	MEDIA GENERAL GHANA LTD
32.	MOTOR FIRM	JAPAN MOTORS
33.	BANK	ECOBANK GHANA PLC
34.	RURAL BANK	ATWIMA KWANWOMA RURAL BANK
35.	FINANCE HOUSE	NOT AWARDED
36.	SAVINGS & LOANS COMPANY OF THE YEAR	ADVANS GHANA SAVINGS & LOANS
37.	INDIGENOUS CATERING FACILITY	BUSH CANTEEN
38.	TELECOM COMPANY	MTN GHANA
39.	TELECOMS (ALLIED & SUPPORT SERVICES)	NOT AWARDED
40.	INTERNET SERVICE PROVIDER	
41.	MARKETING-ORIENTED ORGANISATION	GB FOODS
42.	AIRLINE OF THE YEAR (DOMESTIC)	AFRICA WORLD AIRLINES (AWA)
43.	AIRLINE OF THE YEAR (INTERNATIONAL)	NOT AWARDED
44.	MANUFACTURING COMPANY	UNILEVER GHANA PLC
45.	AGRO-BASED COMPANY	NEWAGE AGRIC SOLUTIONS LTD
46.	ONLINE NEWS PORTAL	MYJOYONLINE
47.	RETAIL OUTLET	MELCOM GROUP
48.	MICRO-FINANCE	FWF MICRO-FINANCE
49.	E-COMMERCE	NOT AWARDED
50.	NOT-FOR-PROFIT ORGANISATION	PLANNED PARENTHOOD ASSOCIATION OF GHANA

PRODUCT

51.	MANUFACTURING	WILMAR (FRYTOL)
52.	SERVICES	ABSA BANK – ABSA YOUNG AFRICA WORKS
53.	EMERGING BRAND	OLAM GHANA – PERK CHOCOLATE CHIP COOKIES

CIMG PRESIDENT'S SPECIAL AWARD

54.	MELCOM GROUP	
55.	EDWIN ALFRED PROVENCAL	MANAGING DIRECTOR, BOST
56.	BOST	