



**THE CHARTERED
INSTITUTE OF
MARKETING, GHANA**

PASSPORT
PICTURE
HERE

INDIVIDUAL MEMBERSHIP APPLICATION FORM

1.	SURNAME:	
2.	OTHER NAME:	
3.	DATE OF BIRTH:	
4.	EMPLOYER'S ADDRESS:	
5.	CONTACT ADDRESS:	
6.	MOBILE NO:	E-MAIL:
7.	CURRENT POSITION:	
8.	EDUCATIONAL/PROFESSIONAL QUALIFICATION (PLEASE ATTACH DETAILED CV & PHOTOCOPIES OF CERTIFICATE):	
9.	WORKING EXPERIENCE:	
10.	MEMBERSHIP CATEGORY APPLIED FOR:	
11.	MEMBERSHIP OF OTHER PROFESSIONAL BODIES:	
12.	REFEREES	
	1.	
	2.	
	3.	

FOR OFFICIAL USE ONLY

1.	DATE RECEIVED:
2.	DATE APPROVED:
3.	CATEGORY:
4.	MEMBERSHIP NO.: CERT NO.:
5.	CHAIRMAN, MEMBERSHIP COMMITTEE:
6.	DATE:
7.	AMOUNT PAID:
8.	RECEIPT NO.:

	CATEGORY	REGISTRATION	ANNUAL SUBSCRIPTION
1.	FELLOW	GH¢ 20.00	GH¢ 500.00
2.	FULL MEMBER	GH¢ 20.00	GH¢ 400.00
3.	HONORARY	GH¢ 20.00	GH¢ 500.00
4.	ASSOCIATE	GH¢ 20.00	GH¢ 300.00
5.	ACIMGe	GH¢ 20.00	GH¢ 200.00
	(Emerging Associate Member)		
6.	GRADUATE	GH¢ 20.00	GH¢ 180.00

MEMBERSHIP CRITERIA

FELLOW: A person with at least one of the following qualifications

- I. A fellow of the CIM, UK
- II. A fellow of any other recognized marketing professional body approved by CIMG
- III. A full member with over 15 years contribution to marketing practice or education, and who has a highly proven record of expertise, experience and success within senior management in Ghana or elsewhere.
- IV. A full member who has served on council for more than twelve years.

NB: The decision for conferring a fellow status is vested in the Governing Council

FULL MEMBER: A person with at least one of the following qualifications:

- I. Full member of the Chartered Institute of Marketing, UK
- II. Full member of any other recognized marketing professional body approved by CIMG
- III. A degree in Business related subjects, with a minimum of 10 years practical experience within a recognized area of marketing practice or marketing education and continues to hold such an appointment equivalent to a Marketing Director.

ASSOCIATE MEMBER: A person with any one of the following qualifications:

- I. Associate member of CIM UK
- II. Associate member of any other recognized marketing professional body approved by CIMG.
- III. A Degree in a business related subjects with a minimum of 3 years' experience in a recognized area of marketing.
- IV. Certificate of participation in CIM Postgraduate Diploma in Marketing
- V. A non-degree in Business related subjects, with a minimum of 10 years' practical experience within a recognized area of marketing practice or marketing education and continue to hold such an appointment equivalent to a Marketing Director

ACIMGe (Emerging Associate Member)

Other non-business degrees with at least 5 years experience in a recognized area of marketing.

GRADUATE MEMBER: A person with any one of the following qualifications:

- I. CIM UK Diploma course
- II. University degree in business related subjects with marketing specialization
- III. HND Marketing graduates with no practical experience.

HONORARY MEMBER:

- I. Should have more than fifteen (15) years marketing experience and should be at senior management position
- II. CIMG Marketing Man and Marketing Woman of the Year award.

STUDENT MEMBERSHIP:

Should be a candidate of CIM UK, or other tertiary institutions pursuing marketing qualifications

EXECUTIVE DIRECTOR
CHARTERED INSTITUTE OF MARKETING, GHANA
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TEL.233-0302-935783/*2464
Email: info@cimghana.org
website: www.cimghana.org

MEMBERSHIP BENEFITS

- i. *Free marketing mix magazine*
- ii. *Negotiated discounts as follows:*
 - Holy Trinity Clinic 100% discount on consulting fee
 - Graphic Range of products - 15% discount on annual subscription
 - Business and Financial Times - 25 % discount on annual subscription
 - Melcom-Free membership of VIP Club and a regular discount on all purchases except food items.
 - Discount on services/product purchased at Honda Place, Regency Hotels, SIC Company and Emirates Airline
 - 20% discount on all training programmes organised by CIMG including those of GSM & the CIMG Executive School.
 - In-house training of staff and provision of consultancy services by CIMG at discounted fee
- iii. Free legal helpline from the Legal and Ethics Committee of CIMG
- iv. Opportunity to attend top-notch CIMG events free or discounted when free-paying.
- v. Possibility of obtaining credits during job interviews as a paid up member of the CIMG
- vi. Assistance in job search
- vii. Spill over effect to members of the value associated with the Institute's programmes like - the Annual Awards, Seminars, Conferences and Presidential Ball.
- viii. Awards granted to members who take on projects and positions of responsibility for the institute and to serve on committees, which also enrich their Cvs.
- ix. Opportunities for professional marketers to network and share on the job experiences and obtain career counselling